The Honors Journal
ΑΒΓ of Virtus Et Umbra
Alpha Beta Gamma
National Honor Society for Students Enrolled in Business and Professional Curricula at Two-year Degree Granting Institutions
Fall 2021

Annual Leadership Conference 2022

Due to COVID-19 we had to cancel the Annual Leadership Conference for a second time in 2021. We were understandably disappointed about missing another conference. However, it looks promising that we will resume holding our conferences next year.

ABG members and chapters continued to work tirelessly all year. The awards and essay winners were still decided in recognition of their efforts. The Scholarship Committee deliberated on the winners - like many people all over the country these days, it was done remotely. The winners are listed in this issue of the Honors Journal.

The plan is that the 2022 Conference will be held in Atlanta, Georgia, Thursday, March 24 – Sunday, March 27, 2022. Confirmation and details regarding the 2022 conference will be sent to advisers and posted later in the year on the ABG web site.

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Special Features This Edition

2021 Leadership Conference

Awards selections..... *pg 4*
Winning Essays ..... *pgs 5, 6, 10, 12, 15, 16*

Resources for Success

Chapter Spotlight - ***Gamma Pi*** ..... *pg 7*
Essential Tips for Every Business School Student ..... *pgs 8-9*
Groaners and Quotes to Live By ..... *pg 11*
Keys to Business Success..... *pgs 13-14*
Eligible ABG Disciplines .....*pg 19*

LEADERSHIP CONFERENCE 2021

Each year at the Annual Leadership Conference, Alpha Beta Gammans are selected for exceptional contributions. The 2021 award winners in each of the categories are listed below.

Chapter Awards

The Brooks College Golden Key Award
Beta Omicron,
Northern Essex Community College

Excellence in Financial Management
Delta Sigma,
Lee College

Donald Bertram Community Service Award
Gamma Pi,
Bryant & Stratton College
Rochester, NY Campus

Individual Awards

Hausman Siegel Distinguished Chapter President Award
Shanna Guy, Beta Omicron,
Northern Essex Community College

Essay Competition Awards

Read the award-winning essays throughout this edition of the Honors Journal.

Dr. Mary Bone Competitive Essay 5
Shanna Guy, Beta Omicron
Sophia Abeles Essay 6
Patrick Ibanez, Eta Rho
Paul V. Cunningham Essay 10
Iseline Mendoza, Beta Omicron
Francis Cunningham Memorial Essay 12
Josmell Ramos, Beta Omicron
Peter J. Gleason Essay Award 15
Maya Gee, Zeta Beta
Ester J. Cross-Carter Memorial Essay 16
Brian Perez, Beta Omicron

What Alpha Betta Gamma Means to Me
Shanna Guy, Beta Omicron

When I turned twenty-four, I started dwelling on the fact that I did not graduate from college. I had been working at the same diner for about twelve years and I was yearning for a change. I wanted a life outside of working in restaurants and the only way to remove myself from this dull routine was to go back to Northern Essex Community College to finish my degree program.

The idea of going back to college frightened me because I had previously failed after high school. I decided it would be best for me to start out part-time. After two semesters, I finally felt ready to dedicate myself to my studies. I made the big decision to leave my job at the diner so I could be a full-time student.

Not too long after, I was asked to become a member of the Alpha Beta Gamma National Business Honor Society and this is when everything started to fall into place. It has been about a year and a half since I joined, and Alpha Beta Gamma (ABG) has turned out to be one of the best things that ever happened to me. In my opinion, no other clubs can compare, and it means so much more than just a group of Greek letters.

It means growth. ABG has pushed me to become a better person in so many ways. Academically, I have poured my heart and soul into every assignment which has led me to get all As in my classes. Personally, I have matured. Becoming a member of ABG helped me learn so much about myself and made me realize that I could accomplish anything that I set my mind to.

It means inspiration. Prior to joining, I had never been involved with any groups, organizations, clubs, or honor societies at the college. ABG inspired me to become more active on campus and I am now a part of two other honor societies. I also got hired as a tutor and guide students in accounting, computer applications, and algebra.

It means relationships. When I joined ABG, I met many new people who had the same goals as me. I gained lifelong friends that I have made unforgettable connections and memories with. I also formed a valuable relationship with Professor Donahue, who is the advisor of our school's chapter Beta Omicron. She has been so supportive and has presented me with opportunities that I am so thankful for today.

It means leadership. Four months after joining ABG, I was asked to become the incoming president of our chapter. Although this position required many duties, I accepted the offer right away with immense pleasure and pride. I never imagined that I would be the president of an honors society. It gave me a new sense of responsibility and made me realize that anything is possible.

Above all, Alpha Beta Gamma means the world to me. I am beyond proud that I will forever be a member of this prestigious organization.

This award recognizes the outstanding contribution that Dr. Mary Bone, Adviser Emeritus at Pensacola Community College has made to her chapter and to the national organization.

Mi Gente Learning Community: Perspective and Application

Patrick Ibanez, *Eta Rho*

When I thought of learning, I thought of textbooks, studying, and headaches. Learning made my years in middle school and high school feel like a burdening, dull cycle of regurgitating topics for a good grade. I sat in class, listened to lectures, wrote down notes, memorized them, and took a test to ensure my understanding. Every year felt the same. The only things that changed were the peers in my classes and the topics that I learned. I felt no more than a cow chewing on his own cud. After graduating high school, I dreaded the idea of learning. I did not want to relive the dull routine of memorizing and regurgitating information for another six years in college. I did not think I could handle the stress that I had been carrying since the sixth grade, and luckily, I did not have to.

In the fall of 2020, I joined the Mi Gente Learning Community at Montgomery College. At first, I did not expect much from the community. My primary motive was to do the work and receive the scholarship afterward; however, the community offered me more than just money and education. It offered me a new perspective of learning.

Learning in this community was completely different from my previous years in high school. The main component of the Mi Gente Learning Community relies on collective learning. With the leadership of the professors, Susan Blumen and Karen Penn de Martinez, twenty-five of my fellow business majors and I were given the opportunity to virtually collaborate on group discussions and projects. Whenever one of us was confused with a topic, another was there to assist; but if we all were confused, then the professors were more than happy to clarify. In a way, this community gave me a sense of comfort in learning because I knew I was not struggling alone. Additionally, Professor Blumen enlightened me with a technique to improve my learning. She advised me to put myself in the perspective of a business owner rather than a student. This technique allowed me to personally interact with topics like ethics and accounting by applying them to my business in the future. Rather than simply regurgitating information, my new perspective of learning focused on application in my future business. I felt as if I had the freedom to determine and plan my future with the knowledge given, and this new perception influenced me to want to learn more.

One project that significantly impacted my learning was the "International Business Project," which focused on developing and presenting an entrepreneurial innovation for a specific country. Being inspired by the movie, Crazy Rich Asians, my group, and I, chose to focus our business plan on Singapore. After extensively researching the climate, geography, culture, and economy of Singapore, we came out with our invention, The Varie-Tea Dehumidifier, which would recycle the humid air into filtered, clean water, and brew any type of tea in it for an energetic, refreshing beverage. This project gave me the space to use my creativity in a business perspective while also applying most of the topics I learned in my Foundations of Business and Foundations of Computer Applications classes. It gave me the freedom to express what I learned and apply it as if I was already an entrepreneur. Additionally, this project helped me improve my teamwork and communication skills with my group. At times, we had conflicting ideas on our product, but we learned to respectfully

Continued on page 17

Mrs. Abeles was a distinguished benefactress of community college education. She truly believed that it is learning and education which advance society.

*Chapter Spotlight - **Gamma Pi***

In the midst of the Pandemic, many Alpha Beta Gamma chapters continued to be active and serve their campusses and communities. One such chapter was ***Gamma Pi*** from Bryant & Stratton College. They conducted an induction ceremony and collected items for a non-profit organization.

The Gamma Pi Chapter Induction Ceremony was held on November 5, 2020 at the Greece Campus of Bryant & Stratton College.

Many thanks to Dawn Luttrell, Academic Advisor for her assistance with the ceremony, and to Campus Director Michael Mariani, Dean Scott Mitchell, State Marketing Director, Maria Scalise, and the faculty and all College Associates for their support of Alpha Beta Gamma.

Other Gamma Pi members that are currently enrolled at Bryant & Stratton are: Connie Sutton, Yomarie Morales, Taylor Pasquale, Miranda Tongue, Tricia Vandewalle, Alison Weidner, Victoria Affronti Young, and Semaja Wilson.

The Gamma Pi Chapter is currently collecting items for Willow, a not-for-profit organization that serves victims of domestic violence. Collection boxes are at the front desk of the Henrietta and the Greece Campuses. Collections will be accepted through the end of the Fall 2020 Term.

Who will be joining the Gamma Pi Chapter in the Winter Term 2021?

Bryant & Stratton College Students and Associates

Your help is needed by the Willow Domestic Violence Center! They need numerous items. The Alpha Beta Gamma National Honor Society's Gamma Pi Chapter (Rochester Campuses of B&SC) are sponsoring a collection for Willow.

Collection boxes are located at both the Henrietta and the Greece Campuses.

Your donations are appreciated.

Photo by Sucel Martinez, Gamma Pi Member

Front Row: (Left to Right) Tha Dah, Emily O'Hara, Christian Leon, Emily Vahue, and Selamawit Weldegebrial

The Back Row includes some of the current Gamma Pi members: (Left to Right) LaShay Carey (Chapter Vice-President), Melanie Runion (Chapter President), Laura Clements, and Heather Bellenger.

Essential Tips for Every Business School Student

All across the world, business school students are starting their studies. Perhaps you are one of them.

There is no shortage of practical advice available for you; from how to make the most of finances and classes, to advice on maximizing learning and clinching professional development opportunities.

But what about the bigger picture? Here, we help new business school students by providing some "bigger-picture" advice – tips to help them to truly make the most of their business school experience.

1. Find your motivation

While pursuing your studies, you will come across a number of new ideas which will change the way you see the world. As well as the business and academic ideas you encounter, as your professional and social networks grow, you'll be introduced to even more new ideas.

You should use this exciting time to learn as much about the subjects, hobbies and aspects of business that excite you. Having the potential to interact and dissect new ideas through academic work and group discussion is a great way of discovering what motivates you, and discovering the foundations of your future business career.

If you find yourself excited by a huge number of subjects which might become unmanageable in the future, you will have to learn to…

2. Accept opportunity cost

It is a fact of life that in making a decision to spend your time a certain way, other possibilities and opportunities are closed to you. Finding what motivates and excites you early in your career can help you to ensure that you are on the right path, and that you put your valuable time to good use.

Making the most of your professional network and relationships with fellow classmates can also help when thinking about opportunity cost. As you are about to enter an environment where fellow students and your professors are exploring their own niche subjects and areas of business, it is invigorating and inspiring to see people you respect pursuing their

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interests and passions.

If you struggle to find the field you would like to pursue straight away, don't worry and just…

3. Be receptive to new ideas

A business education is more than just the transferal of knowledge from one person to another – it can be a crossroads for new ideas and exciting discussions with a heterogeneous group of classmates and business professionals.

If you are hoping to develop your own ideas and theories, there are no better starting points than listening to and interpreting the thoughts of others. In a collaborative and explorative business school environment, it is also possible to think about applying and bringing ideas and businesses to fruition. Take, for example, some of the entrepreneurs whose ideas had their genesis during their studies at EU Business School.

With that said, do not become a victim of pressure. People and projects move at different paces according to their priorities; not everybody is expected to launch a successful multinational business before they have even graduated!

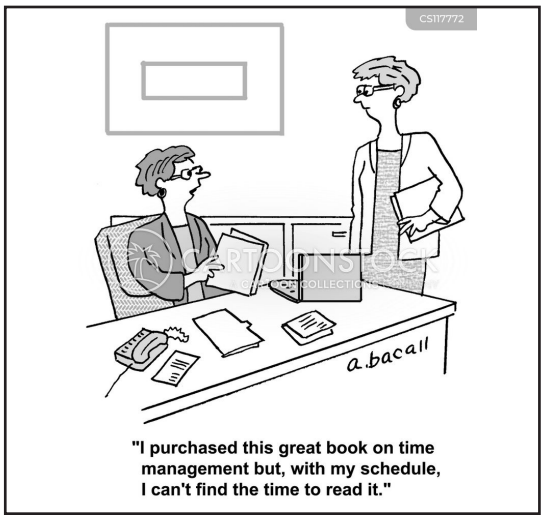
Remember that ultimately, it is important to…

4. Make the most of your time

As well as being a fortuitous time to explore new business ideas and forge enduring business connections, attending a business school is also the perfect opportunity to make new friends and enjoy experiences which you will always remember.

The student bodies that make up business schools the world over are incredibly international, and present a great opportunity to learn about cultures, languages and countries from around the world. For example, at EU we have over 100 nationalities currently studying across our four campuses. It is not a rare sight to see students exchanging anecdotes about their home countries, sharing some unique words or debating sporting successes.

Remember to take your time, avoid stress and have a great time exploring your new surroundings.



Winner of the Paul V. Cunningham Essay Award

by Iseline Mendoza, Beta Omicron

My work in the future, will ensure that my efforts have a positive contribution in the world. A positive contribution is when you can make an impact on those around you. As a member of the Student Government Association at Northern Essex Community College, I have had the opportunity to foster a positive atmosphere. An atmosphere in which students can freely express their thoughts and grow as leaders.

During the first semester, I could tell some of the members were timid. A member even said "Well, what if I am shy?" I interjected and told them "We are student leaders, here on a mission to represent our fellow students. We cannot let shyness handicap our abilities to do so." Many agreed, and I saw a big shift in attitude after that day. Upon observing this, I made sure to use my voice to encourage the members in the SGA. When I saw an energy shift in members, I contacted them personally to see how they were doing. Some revealed they felt doubtful in their abilities to fill their roles or did not know if they could contribute more. Listening to their concerns, I included specific ways they had already contributed and reminded them "being part of the SGA is a voluntary position your health, school, family and work come first, we will be here to support you."

Just these few words alone helped members do more than they thought they could. We became closer as a team and learned how to work towards common goals together. Putting on events to educate students about the programs they can take advantage of at our school and events created to get to know one another. This impact made everyone realize how important it is to work as a team and speak positively to one another. I have learned, through experience, that words can make or break a person's drive. For many of us the college years are the years in which we discover ourselves and shape the way we look at the world. Being one of the older students, I feel it is my responsibility to help encourage our future leaders.

Seeing that they voluntarily signed up for the positions in SGA, told me, they deeply care for the proper representation of others. I am helping them build their confidence, so they can share this attitude with others and create positive change in the world. I not only do this to help my generation, but I am using this learning experience to prepare me for when my son comes of age. Learning now, will enable me to teach him at a much younger age, what it is to be a leader, and how to work as a team. Growing up I was told to lay low, do not cause too much attention to yourself, this mentality took me a while to unlearn.

Fortunately, for my son, he will not grow up with the need to unlearn oppressive thoughts. As a young man, he will teach his peers what he learns, and I will be there to support him. I am so happy I am getting the opportunity to learn how to make positive impacts. These are just the building blocks of helping others make a positive contribution to humankind.

This essay honors Paul V. Cunningham, CFO of Alpha Beta Gamma for more than two decades. He is Director of Construction Finance Management at the Metropolitan Museum of Art, NYC. The Executive Board created this essay to recognize his Contribution to the society.

Groaners

When your only tool is a hammer, all problems start looking like nails.

The person who invented autocorrect should burn in hello.

As I get older and I remember all the people I've lost along the way, I think to myself, maybe a career as a tour guide wasn't for me.

Why don't cannibals eat clowns? Because they taste funny.

A clear conscience is usually the sign of a bad memory.

Thanks for explaining the word "many" to me, it means a lot.

Instagram is just Twitter for people who go outside.

Why do bees hum? They don't remember the lyrics!

Lottery: a tax on people who are bad at math.

Quotes to Live By

"It doesn't make sense to hire smart people and tell them what to do. We hire smart people so they can tell us what to do."
— Steve Jobs

"Just because it's what's done, doesn't mean it's what should be done."
— Cinderella

"A good plan violently executed now is better than a perfect plan executed next week." — Patton

"Whether you think you can or you think you can't – you're usually right."
— Henry Ford

"I never lose. I either win or learn."
— Nelson Mandela

"Someone is sitting in the shade today because someone planted a tree a long time ago." — Warren Buffett

"In the midst of chaos, there is also opportunity." — Sun Tzu

"Increasingly, management's role is not to organize work, but to direct passion and purpose." — Greg Satell

Ethics In Business

Josmell Ramos, Beta Omicron

In a world where the internet and the widespread of information have become extremely practical and common, business ethics play a much bigger role in creating a positive image for a company. Business ethics refers to implementing appropriate business policies and practices regarding controversial activity seen in companies. Some of these issues include corporate governance, insider trading, bribery, discrimination, social responsibility, or corruption. This law "usually sets the tone for providing a basic guideline that businesses can choose to follow to gain public approval" (Lemma Why Are Good Ethics So Important to Businesses?). Business ethics also enhances the law by outlining acceptable behaviors beyond government control. Corporations establish business ethics to promote integrity among their employees and gain the trust of their investors, consumers, and stakeholders. While corporate ethics programs have become very common, the quality varies.

The subject of ethics is often "considered abstract or relative by those who believe that rules do not always apply to them". In hindsight, rules and laws apply to everyone, as do standards of right and wrong behavior. Each individual's actions within the company affect both the individual and the entire organization. When an employee acts ethically and responsibly, it helps the entire organization. Not just consumers strive for better use of ethics in business, but many influential figures such as Robert Noyce, co-founder of Ford, and Bill Gates, co-founder of Microsoft, have set a good example for how businesses should operate under business ethics. Co-founder of KKR an American global investment company, Henry Kravis has stated that "If you don't have integrity, you have nothing. You can't buy it. You can have all the money in the world, but if you are not a moral and ethical person, you really have nothing" (A-Z Quotes). His words outline the importance of respect that should be seen at the highest level of the company, as it sets the example of what the rest of the business represents.

Nowadays, it is almost impossible for companies to hide their corporate greed from the consumer and stakeholder because of the sheer amount of rating sites that provide reviews with firsthand experience and information. Popular sites like Facebook and Twitter are two go-to sites most people use to find the general perception of companies. Any sight of unethical behavior found there can create controversy that leads the consumer away from the business.

A significant drive in the average American's willingness to work for an employer is "whether or the company acts ethically" (Evolution of Business Ethics in the US: From Exploitation to Ethics?). according to independent research released August 7, 2016, by LRN, a leading provider of governance, ethics, and compliance management applications and services. "According to the research, more than one in three employed Americans have actually left a job because they disagreed with a company's business ethics".

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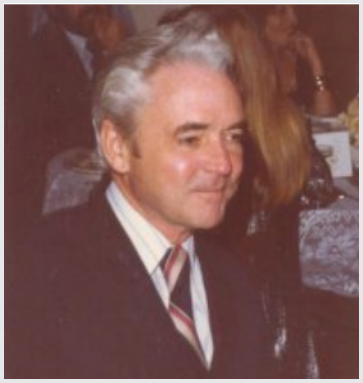

Applicants for this award must submit an essay on the subject "Ethics in Business".

Keys to Business Success

"If you're like me, being upbeat—let alone envisioning a clear path to huge success—might not always come naturally, but by pushing yourself to think positively, to talk success, you can go a long way to turning success into reality!"

Thinking Success Goes a Long Way Toward Being a Success

If you picture yourself as someone who is ultimately going to succeed, then success is going to come a lot easier. If, on the other hand, you picture yourself as someone who is either highly likely to fail or at least not make progress, then no matter how talented you are or how hard you work, it's going to be very difficult to succeed.

Thinking success can catapult your career or business ahead and make you more effective in all kinds of different situations—from dealing with people, to concentrating on analytical issues, to developing creative ideas.

Thinking failure can stop you cold, like the icy moat or cold stone walls of a medieval castle, and make you less effective in dealing with people, less able to focus on your work, and less likely to develop creative ideas.

So how can you think success? Here are a few quick suggestions equally applicable whether you're running your own business or trying to build a career.

Success Means Finding Alternatives

No matter what job you have or what business you are in, a lot of crummy things are going to happen to you along the way. But your ultimate success is going to have a lot more to do with how you respond to setbacks than with the setbacks you actually encounter.

At business school, one of my classmates used to say that there is no such thing as fixed costs—in business, you can cut virtually any cost if you need to. Remembering this can give you lots of flexibility and confidence in your ability to work yourself out of almost any financial hole if you need to.

But my main point is about attitude: the night before, I had no alternatives because I wasn't feeling successful, but the next morning when the feeling that I could succeed was there, not just one, but all kinds of alternatives suddenly appeared!

No Risk Means No Success

To really get ahead, you have to take some risks. No successful business or career was built without some risk taking.

This doesn't mean you should walk off a cliff, but you do need to take calculated risks, after you have carefully collected and weighed all the information you can gather.

Continued on next page

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How much risk should you take? Well, how far ahead do you want to go? I don't think it's a coincidence that some of the most spectacularly successful businesspeople have also had some spectacular failures and near-failures. Take Henry Ford and Thomas Edison, for example; they didn't let their failures hold them back. (Come to think of it, with all of the failures I've had, maybe some really big success is just around the corner!)

However, you don't want to take risks irrationally to prove you're a brave soul willing to take chances. You should take risks when the risk/reward trade-off is the best alternative for moving your business ahead.

Successful People Celebrate

An important ingredient for success is celebrating each and every triumph—and forgetting about each and every failure—both with the people around you and with yourself, too.

This doesn't come naturally to me, but I had a great sales manager who more than made up for it. I remember a time when I was complaining about my disappointment that our sales were off budget by 15 percent, but then he pointed out how happy he was that sales were up 20 percent over the previous year! His kind of talk breeds success.

At Adams Media, we published a book by Don Dwyer. At the time, Don's various franchise empires had more franchisees than any other in the world—even more than better-known names like McDonald's. Perhaps his most successful franchise system was a home-based cleaning enterprise.

Although he was hugely successful and wealthy, Don made his money focusing on the details, like the best way to get dog urine stains out of a carpet. Don also made his money by thinking success. Obviously, for Don, this was a learned trait—something he taught himself and that he wanted to teach others.

In his book, Target Success!, Don emphasizes how important it is to celebrate success even if you don't hit your exact goals. If sales are budgeted to be up 20 percent, but they only go up 17 percent, celebrate anyway. Have a party for the company and give yourself a reward, too!

Just like thinking success doesn't come naturally for me, neither does celebrating success. I was even singled out in a group of ten entrepreneurs I belonged to as the one who had the most difficulty celebrating success.

So if you, like me, are not good at thinking success, try these strategies and put in some effort—you will go a long way toward making success happen!

Is Sustainability the Future for Businesses?

Maya Gee, Zeta Beta

The profits from producing and selling goods provide incentives for producers to manufacture as much as possible. Therefore, minimizing the costs of production results in an increase in profits. For example, the Amazon Rainforest in Brazil has been cleared out to provide cheap land to raise cattle. Clearing out more than half of the Amazon Rainforest provides a cheap and convenient way to mass-produce the good. Therefore, minimizing the costs results in the exploitation of the environment. Likewise, the Torrance Refinery Company, located in the middle of a suburban community in Southern California, uses a toxic chemical, hydrofluoric acid, to process crude oil products. Although harmful to the environment and the surrounding community, the company continues to use the chemical because they claim that it is too costly to switch to another chemical. Unquestionably, compromising the well-being of the environment tends to be a consistent action taken by producers in the name of profits.

Applicants must submit an essay on the subject "Business and the Environment, Today and in Ten Years."

The desire for profits arises from greed and self-interest. The tragedy of the commons, an idea introduced by Garrett Hardin in 1968, refers to the situation where individuals act independently to fulfill their self-interests when sharing a common resource. People drain the shared resources for personal gain, disregarding the well-being of the resources and others who share them. On a larger scale, the environment is the shared common good, and people are individuals acting in agreement with their self-interests. Some individuals do not see the need to care for the Earth's resources as long as their wants are fulfilled. However, these self-interests are never fulfilled. As some individuals are never content due to their insatiable self-interests, they continually seek more material goods. The psychology term Hedonic adaptation explains that after a positive event and the consequent increase in positive feelings, people return back to their original level of happiness prior to the event. Thus, the gratification of personal gain wears off. Consequently, the cycle of greed and self-interest repeats where individuals want goods, the environment becomes exploited, and people still want more. As the cycle goes on, the level of wants remains constant while natural resources become depleted.

Human actions deteriorate the environment's well-being. In return, the poor upkeep of the environment damages the well-being of humans. For example, humans suffer the consequences of climate change, a phenomenon that stems directly from human actions. The vicious cycle will continue unless humans develop a harmonious relationship with the environment. Creating harmony between humans and the environment can be desirable. Some people prioritize profits and personal gains, even if it is detrimental to others and the environment. However, with the development of innovative solutions, switching to environmentally friendly practices can lead to more profits. The solutions to reforming the agricultural industry highlight how a harmonious relationship between humans and the environment results in the improvement of both. Conventional farms rely heavily on pesticides and fertilizations. On the other hand, sustainable agriculture works to implement new ways to grow crops while protecting the health of the environment.

Continued on page 18

The Importance of Helping Others

Brian Perez, Beta Omicron

The most important thing in life is enjoying it to the fullest, by being happy about how you live your life, and being happy with yourself. By helping others, this can increase the happiness of both the person helping and the person being helped, equating to a finer life. Ever since I was little, I always had this tendency to try to bring everyone together and help out others when I had the chance, including my family. With my sister, I would help by babysitting her children so she could go enjoy herself outside of home. My father struggled with bills, so I helped him pay the bills, even though I wanted to live on my own, I knew helping my father is much more important. My brother was going to court for custody of his daughter, and I was there to help him financially. Sometimes I wouldn't even get to see my bi-weekly checks, but I knew it was worth it. Some people may think why make these decisions if I am not benefitting from it. However, I would say I am still benefitting from these decisions to this day.

By helping my sister, I learned how to deal with kids, so that in the future I will be better prepared for fatherhood. With my brother and my father, I was able to go get a job, learn some skills, and develop a good work ethic. With all that being said, what I benefit from does not nearly compare to the feeling of gratitude and seeing the joy expressed from helping them out. Being able to see my sister still enjoy her life as a single mom. Being able to keep a bond between a father, and his daughter. Being able to take all the stress and anxiety away from my father, allowing him to live the latter half of his years in peace. These are some things that I helped accomplish, and the amount of happiness that came from my family and I, is a sensation that I could ever measure. Everyone has past regrets on decisions they made, but one thing is certain, I never regretted these decisions to help others.

Continued on page 18

This competition honors a true supporter of the Eta Delta Chapter who took a very special interest in Alpha Beta Gammans by being their greatest cheerleader and supporter. The mother of adviser Nancy Rocky, Ester Cross-Carter attended chapter eetings and events and was proud of her affiliation with Alpha Beta Gamma. She was the wind beneath the wings of the Eta Delta Chapter.

It's not that I'm afraid to die, I just don't want to be there when it happens.
-- Woody Allen

Continued from page 6

convince and compromise our ideas with each other to avoid any tension.

After the semester ended, I had to leave the community and sign up for other classes, but I continue to use that learning strategy in my other classes. When I study history, literature, and anthropology, I put myself in a particular era to understand why people did what they did. In English, I write essays on topics that I can completely relate to in order to develop a passionate essay. Even in calculus, I apply derivatives to the rate I run, drive, or work solely to personally interact and enjoy learning at its fullest. I now see learning as an opportunity to grow and express myself in ways I could not have thought of before. If it were not for the Mi Gente Learning Community in Montgomery College, my learning would not have improved and changed my life for the future.

Continued from page 12

What's more is that "Eighty-six percent of Americans employed full-time in professional or managerial positions would prefer to work for an ethical company rather than be paid more, compared with 76 percent of those working in blue-collar occupations".

The study also found that "those 35 and older are slightly more likely than younger workers to choose to work for an ethical company over more pay, 85 percent versus 76 percent, although both groups prefer working for an ethical business". The end shows that "a majority of Americans working full time, or 56 percent, says their current employer embraces ethics and corporate values in everything they do". This percentage is pretty high considering the focus regulators and other corporate stakeholders place on a company's ability to foster a strong ethical corporate culture. "In 2004, the U.S. Sentencing Commission heard testimony from LRN about the need for companies to foster ethical cultures instead of check-the-box, compliance-only approaches" (Evolution of Business Ethics in the US: From Exploitation to Ethics?). These views helped shape the amendments to the Federal Sentencing Guidelines, which now call for companies to promote an organizational culture that encourages ethical conduct.

Overall, business ethics has created a worldwide standard of rulesets and regulations that are required for the success of a modern-day business. With these rules intact, Businesses can no longer afford to have a bad reputation with their stakeholders as it would surely affect their reputation.

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Continued from page 15

One method is organic agriculture. This procedure does not use synthetic fertilizers and instead works with the local ecological processes and cycles. Organic agriculture causes less harm to the environment as it emits fewer fossil fuels and saves water. In addition, this agricultural method benefits humans more than current farming practices. A study by the Food and Agriculture Association in 2009 concluded that organic agriculture could lead to more profits. This method of agriculture yields more crops during times of unusual environmental circumstances such as drought. With the rapid increase of climate change, these circumstances are appearing at an increasing rate.

In addition, the market for renewable energy is rapidly increasing due to consumer preference and government support. Thus, oil refineries around the country see switching to sustainable practices as more beneficial because it leads to more profits. From the environment's standpoint, the environment also benefits from the switch to renewable energy. This energy source releases very minimal emissions that lead to global warming as less carbon dioxide is emitted into the air. Thus, through implementing innovative solutions to change our current practices, both businesses and the environment can develop a harmonious relationship where both are better off.

Continued from page 16

This positive behavior influences others because experiencing and seeing how much a helping hand can change a person's life, and the self-satisfaction they will feel will encourage them to do so. Someday this positive behavior can come around and end up helping you out at the end. This is what happened between my father and I. Seeing my father's positive behavior and how he was, ended up rubbing off on me and I became influenced by him, and now I ended up helping him. Creating a healthy community can change the lives of many and ultimately end up coming full circle and helping someone without them realizing it. Everybody being able to live a better life is the beauty that comes with helping others.

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