

ACHS Adviser Grant Program on Social Responsibility

Alpha Beta Gamma Chapter, Mount Wachusett Community College, Gardner, MA

This grant, titled "Operation Veterans Outreach", will provide personal care items to maintain overall general health and hygiene to clients of the Veterans Outreach Center. In addition, the project will replenish items for the Food Bank conducted by the Center.

Other grant award recipients for 2010-2011:

Pi Gamma Mu Chapter, St. Joseph's College, Patchogue, NY

This grant will implement a healthy eating/mentoring program conducted by students of the St. Joseph's College for the young people of the Montfort Therapeutic Residence. The program will also include

other students at St. Joseph's College as mentors. The purpose of the program will be to promote healthy eating options. Using a hands-on approach, participants of the program will learn how to prepare healthy meals along side their student mentor and under the watchful eye of supervising adults.

Alpha Epsilon Delta Chapter, Roanoke College, Salem, VA

This grant will dedicate the work of 10 organizations and one academic class to helping the Roanoke Valley by establishing ways to maintain collaboration across campus groups and organizations to reach out to needy families during crisis. Beyond gaining much needed leadership experience on health topics, the students of AED will gain patient contact with some

Continued on page 23



Have you finished your holiday shopping yet?

Click on the link below to do your holiday shopping on line and help the ALPHA BETA GAMMA leadership fund

Happy Holidays from Alpha Beta Gamma!

ABG National

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NATIONAL STUDENT PRESIDENT, 2010
Maria T. Salvatierra - Alpha Delta

NATIONAL STUDENT VICE-PRESIDENT, 2010
Liam Robinson - Gamma

STUDENT EXECUTIVE COMMITTEE, 2010
Secretary: Karmel Keeton - Beta Tau
Liz Faires - Alpha Alpha
David Speakman - Alpha Alpha

THE HONORS JOURNAL of Alpha Beta Gamma

Editor
Gaye Andersen

Assistant Editor
Danielle Yakovetz

Chief Executive Officer
John D. Christesen

Send newsletters to:

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The Honors Journal
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SPECIAL FEATURES **this Edition**

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Chapter Spotlight - Chi Epsilon pg 22

- Tips and hints on how to succeed
- Humorous quips and quotes
- Resources for Members of ABG
- ...and much more!



Editor's Note

Greetings! First and foremost I would like to wish each one of you the very best this holiday season. This is a time to sit back, take stock, and give thanks for all that we have: the wonderful people in our lives, the wonderful country that we live in, the friends who touch us, the teachers who impart wisdom, and all of the great opportunities that we have been given.

Although in this economy and during this time of year we are all feeling a financial pinch, I want to encourage each of you to "pay it forward" and share some of your good fortune with others. You can donate food, clothing, or toys to needy families or organizations that help those in need. You can work in a local food kitchen or food pantry (the gift of time and labor cost us nothing). You can do something as simple as paying for a breakfast

or lunch for a senior citizen, or picking up the "tab" for someone's groceries as they are standing in line at the checkout.

You can let someone "cut" in front of you in traffic (without hitting the horn), you can hold a door open, or simply smile and wish someone a good day.

Each day from now until the end of the year, do something for someone each and every day...it need not be something big and expensive. It only takes 21 days to make a habit...make this yours!

LEADERSHIP CONFERENCE 2011

The 2011 Annual Leadership Conference will be held at the Park Royal Hotel in Cozumel, Mexico
March 31 -April 3, 2011



2011 Annual Leadership Conference

WHERE: Park Royal Hotel in Cozumel, Mexico

WHEN: March 31-April 3, 2011.

COST: \$395 per person prior to 12/10; \$435 from 12/10 - 1/15. This fee covers all meals, drinks, hotel and conference fee. Attendees are responsible for travel costs. Extra days are \$100.00 per person, per night based on double occupancy and availability with hotel. See more details at www.abg.org.

There is a stipend of \$250.00 for one adviser and one officer to attend the conference, provided the officer attends all workshops and presentations.

Everyone needs a passport. Application process takes 6-8 weeks, so please apply soon if you need one.

Conference dates and fee: (see blurb, left) view the 2011 National Leadership Conference announcement at http://www.abg.org/docs/2011_conf_reg.pdf

Awards and competitions: (see article, starting pg 5) view the Chapters Awards page at http://www.abg.org/chapter_awards.asp and the Essay Competitions page http://www.abg.org/essay_competitions.asp for more details.

Submission forms for each award can be downloaded from <http://www.abg.org/awards.asp>. Students and advisers may electronically submit entries to webmaster@abg.org.

Traveler's Spanish: pg 7

Staying healthy: For tips on having some fun in the sun and enjoying Mexico safely, see "Staying Healthy" on pg 17.

Being prepared: "What to Pack"--a handy list of items you won't want to be without in Cozumel. Pg 13.

Entertainment: Turn to pg 10 to learn about some fun and unique entertainment ideas near Park Royal.

Staying safe: How to stay safe and what to do in case of an emergency while in Cozumel. See pgs 14 and 20.

Awards and Competitions

LEADERSHIP CONFERENCE 2011

Each year at the annual Leadership Conference, Alpha Beta Gammas are selected for exceptional contributions. For more details and submission guidelines, please visit www.abg.org.

Chapter Awards

Submission of the annual report is required for a chapter to be eligible for the following awards.

The Brooks College Golden Key Award - to the chapter that displays overall excellence and serves as a model chapter for others to emulate.

Excellence in Financial Management - to the chapter that displays excellence in fundraising and cash flow management. The ability to finance special projects and events is important in this category.

Excellence in Recruitment - to the chapter with excellence in recruiting by means of materials and marketing programs. Materials that can be shared with other chapters are most valuable.

Excellence in Campus Service - to the chapter that best serves the Host College.

The Professor Donald Bertram Community Service Award - to the chapter that displays innovation in service to the community.

Nominations

Nomination forms are available from www.abg.org and should be submitted to webmaster@abg.org

Alpha Beta Gamma College President of the Year - Awarded to a college president who has demonstrated, over an extended period of time, inordinate support for the mission of Alpha Beta Gamma.

The Hausman Siegel Distinguished Chapter President Award - This award is presented to outstanding Chapter Presidents. The nominee should be an exemplary president whose tenure would serve as a model for all Alpha Beta Gamma officers to emulate.

The Professor Steve Graham Memorial Award - Awarded to a student who is nominated by a faculty adviser. Both must be in attendance at the Annual Leadership Meeting.

The Joseph Perry Creativity Award - Awarded to either an adviser or student who makes a significant editorial contribution to the Honors Journal.

The Prof. C. George Alvey Distinguished Fellowship - Awarded by the Scholarship Committee to the chapter adviser who emulates the significant contribution made to Alpha Beta Gamma by Adviser Emeritus, C. George Alvey of the Rho Chapter.

The Eva Bobrow Medallion of Excellence - Each chapter adviser may annually recommend one outstanding Alpha Beta Gamman who in serving as an officer of the chapter has contributed in an outstanding fashion and achieved excellent results for the chapter.

The Papps Award - Presented to an Alpha Beta Gamman who transferred to the Wharton School at the University of Pennsylvania.

The Cerrone Award - Awarded to a Chapter President who has done an outstanding job rejuvenating a chapter.

The Zagara Competitors Award - This award is named to recognize the significant contribution that Chapter Adviser Marc Zagara has made to Alpha Beta Gamma over many years and is presented to an athlete who is also an Alpha Beta Gamman.

The Ginny Fastje Best Student Presentation- Award will be determined by a vote of all students attending the Annual Conference.

Harold E. Tepool Award - In memory of Violet E. Tepool, mother of adviser Harold Tepool, will be given to the chapter with the best promotional material from chapter activities.

The Pamela Donahue Award - To the Best Faculty Presenter at the Annual Meeting.

Excellence in Administration Award - Outstanding college administrators from colleges which have Alpha Beta Gamma Chapters can be nominated for the Excellence Award by Faculty or chapter officers.

Gaye Andersen Award of Excellence - Each year there is someone whose unique contribution does not fit into one of the society's existing awards. The Gaye Andersen Award of Excellence has been created to honor adviser Gaye Andersen whose unique contribution to the society over many years inspired all.

Essay Competitions

See www.abg.org for required submission form and more details. [Check grammar and spelling on all essays to avoid disqualification.](#)

The Marc Napolitano Memorial Essay - Applications must submit an essay which ponders this theme: Aside from direct advertising, how is mass media (film, television, or the internet) used by corporations and businesses to enhance their image and branding--ultimately their bottom line.

The Keith Ulich Memorial Essay - The essay should detail the concept of Living Life to Its Fullest, outline the elements of this concept, explore factors which might affect its implementation and conclude with the benefits towards one's life that implementing such a practice would generate.

The Dr. Mary Bone Competitive Essay -

Awarded to the writer of the best essay titled, "What Alpha Beta Gamma Means to Me".

The Francis Cunningham, Esq. Memorial Essay - Applicants must submit an essay on the subject "Ethics in Business".

The Peter J. Gleason Essay - Applicants must submit an essay on the subject Business and the Environment, Today and in Ten Years."

The Nathan Ansell Memorial Essay - Awarded annually to the student who writes the Best Business Plan for a new business.

The Steve Perri Memorial Essay - Awarded to the writer of an essay describing the Pros and Cons of Being an Entrepreneur.

The Ester Cross-Carter Memorial Essay - Essay on the topic "Helping Others" is required.

The Sophia Abeles Essay - Should concentrate on the theme of "Learning".

The MBIA Competitive Essay - This essay centers on the theme of "The significance of municipal bonds in financing special projects in the USA". Students will discover a significant project which benefits society funded through municipal bonds and discuss the contribution to society.

The David Pope Essay - An essay describing the contribution that emigrants made and continue to make to our democracy.

The David Bjorklund Memorial Essay - The theme of the essay is "Using Finance for Corporate Growth".

The Cornelia Blackwell Memorial Essay - Applicants must submit an essay entitled "The Importance of Teaching Business".

Continued from previous page

The John D. Christesen Essay - This competitive essay should describe the environment, pedagogy or other atypical conditions under which the writer experienced a most significant teaching event. Describe the process, technique or environment with which a truly exceptional teaching event occurred.



E-mail all essays and letters of nomination to webmaster@abg.org

Submission forms available from www.abg.org



Mexico Tips--Traveler's Spanish

You do not have to speak Spanish in Cozumel but don't forget you are in Mexico. Learn a few phrases and have some fun!

Let's do the numbers first...

- | | | | | |
|---------------|----------------|----------------|-------------|----------|
| 1. uno | 2. dos | 3. tres | 4. cuatro | 5. cinco |
| 6. seis | 7. siete | 8. ocho | 9. nueve | 10. diez |
| 11. once | 12. doce | 13. trece | 14. catorce | |
| 15. quince | 16. dieciséis | 17. diecisiete | | |
| 18. dieciocho | 19. diecinueve | 20. veinte | | |

How to say Hi and Goodbye...

Good morning.	Buenos días.
Good afternoon.	Buenas tardes.
Good evening.	Buenas noches.
Hello.	Hola.
How are you? (formal).	Cómo está usted?
How are you? (informal)	Cómo está?
Goodbye	Adiós.
See you later.	Hasta luego.
See you tomorrow.	Hasta mañana.
Good night.	Buenos noches.

Introduce yourself...

What's your name?	Cómo se llama?
My name is	Me llamo...
Very pleased to meet you.	Mucho gusto.
How do you do?	Encantado de onocerle?

Now for a few conversational phrases.....

Yes.	Sí
No.	No.
Good	Bueno
Bad	Malo
Why?	Por qué?
When?	Cuándo?
Where?	Dónde?
What?	Qué?
How?	Cómo?
How much it is?	Cuánto Cuesta?
I don't understand.	No comprendo.
I don't speak Spanish.	No hablo Español
The bill, please.	La Cuenta, por favor.
Bathroom?	El baño?

Make sure you say nice things...

Thank you very much.	Muchas gracias.
No, thank you.	No, gracias.
You're welcome	De nada.
Please	Por favor.
Pardon me. (to get attention)	Perdón.
Pardon me. (to pass)	Con permiso.

Hope that gets you started!! Hasta!!

<http://www.cancunandrivieramaya.com/spanish.shtml>

Responsibilities of Alpha Beta Gamma National Officers

LEADERSHIP CONFERENCE 2011

Serving as a National Officer is a great leadership opportunity. At the National Leadership conference, students will be elected to serve in the following roles on the executive committee in 2011.

PRESIDENT

1. Assemble national officers in virtual monthly meeting
 - a. Meet with the national officer adviser a week prior to the meeting and provide a tentative agenda
 - b. Email all chapter presidents and advisers points of action and interest resulting from the national officers' monthly meeting within two weeks of meeting
2. Work with other officers to determine official national community service project
 - a. Clear the project with the national officer adviser
 - b. Deadline of August 1
3. Attend National Leadership Conference in year following election
 - a. Must provide \$200 deposit by January 15th that will be returned after the conference if they attend and fulfill duties
 - b. Deliver ten minute welcome and update
 - c. Email national adviser the 10 minute speech 3 weeks prior to the conference
 - d. Include results by chapter of the national community service project
 - e. Attend all workshops and greet members
 - f. Preside over new officer elections
 - i. Prepare ballots
 - g. Serve on the Scholarship Committee
4. Vote on special resolutions
5. Submit one article to the Honors' Journal. Topic must be submitted to the National Officer Adviser by October 1 and April 1. Article must be submitted by November 1 and May 1

VICE PRESIDENT

1. Support the president and promote national ABG activities.
2. Vote on special resolutions
3. Work with other officers to determine official national community service project: Deadline August 1
4. Submit one 250 – 500 word article to the Honors' Journal. Topic must be submitted to the National Officer Adviser by October 1 and April 1. Article must be submitted by November 1 and May 1
5. Assume responsibilities of president if the president is unable to serve
6. Attend the national leadership conference if the president is unable to attend

EXECUTIVE BOARD

1. Support the president and promote national ABG activities
2. Vote on special resolutions
3. Work with other officers to determine official national community service project: Deadline August 1
4. Submit one 250 – 500 word article to the Honors' Journal. Topic must be submitted to the National Officer Adviser by October 1 and April 1. Article must be submitted by November 1 and May 1
5. Assume responsibilities of president if the president is unable to serve
6. Attend the national leadership conference if the president and vice president is unable to attend

Failure to attend three (3) meetings will result in automatic termination of your title and position as a national officer. The officer must then remove this from his/her resume or curriculum vitae. The officer's name will also be removed from the Alpha Beta Gamma national Web site.

Alpha Beta Gamma National Convention 2010

By Maria T. Salvatierra
National Student Present 2010-2011

The Alpha Beta Gamma National Convention 2010 took place in Pensacola, Florida. Advisors and students began arriving at the Hampton Inn on Thursday afternoon, April 8. Light blue skies with the contrast of the turquoise color of the sea, and the white sandy beaches were awaiting us upon arrival. Welcome to Paradise!

This is the second time that I have had the opportunity to attend an ABG National Convention. My first experience was full of excitement, and I did not know what to expect. This time, I was even more excited; because I knew that I would be learning, networking, growing and making new friends as a result of the conference activities.

After checking in, I bumped into Carol Franklin in the elevator. Carol is a student member from Vincennes Community College, Vincennes, Indiana. Immediately we recognized each other from the convention that took place in Cozumel, México, and we were happy to see each other. We began chatting like old friends immediately.

After lunch we went to our rooms to get ready for the welcoming meeting. Everybody met in the lobby before the social activity. While in the lobby, I began to recognize many other familiar faces of fellow ABG members and advisors from across the country.

Since I am not a native English speaker, I always worry about my pronunciation. ABG has provided many opportunities on my campus, in my community, and at national conference to practice my speaking and presenting skills. I am always seeking to improve myself. ABG provides a venue for me to challenge myself. That is one of the reasons I agreed to run for National President. I realized I

returned back to college as an adult to improve my skills, and improvement only comes through willingness to try. People, who do not try would not know what they are capable of achieving.

Overall, I thought the presentations on Friday were outstanding. I am very proud of my fellow ABG members and their professionalism. I am also pleased to see the high level of interest in running for national officers. All of the candidates

should congratulate themselves on being nominated to run. Again, it is only by risking that we gain. We are all winners because we were willing to accept the challenge.

“Improvement only comes through willingness to try. ... It is only by risking that we gain.”

One of my goals at the conference was to request more information on how to recruit new members. Already I have put some of the ideas that Mrs. Moreno suggested to me to use, and we are holding an initiation next week for seven new members!

At the banquet on Saturday evening, we were all happy to celebrate together as awards were presented. It was very emotional seeing the winners come forward to receive their awards for their hard work during the school year. I was proud to receive the Eva Bobrow Medallion of Excellence from my chapter.

We have learned a lot and had fun. Attending the ABG national conference has been a great experience for me. I appreciate the time and effort of Dr. Christensen and the other national officers who helped to organize this event so that students have the opportunity to develop our leadership skills. It will be an honor serving as your 2010-2011 National President. I welcome your suggestions at any time.

Mexico Tips--Things To Do in Cozumel

Parque Chankanaab

Located South of San Miguel, this park offers a combination of history, archeology and recreation. Chankanaab (which means “small sea”) is a national park with a saltwater lagoon, an archaeological park, a botanical garden. Scattered throughout the park are reproductions of a Maya village and many stone carvings. There is excellent snorkeling and diving at the underwater park where you can view underwater caverns, sunken ships, anchors, statues and tons of tropical fish. Actually, while enjoying the shallow waters of the beach at the park, tropical fish can be seen swimming around your feet while simply standing still in the clear water! You can swim with the dolphins at the Dolphin Discovery or find out more about Mexican ruins at the *Parque Arqueologico*. The museum has exhibits on marine life and the botanical garden has more than 450 species of local plants. Admission is \$7 (US).

Chankanaab Reef

Located just south of Parque Chankanaab, this reef is ideal for snorkeling since it is only 350 yards offshore. It’s rather shallow, never going deeper than 70 feet so it is great for beginning scuba divers. This is one of the most accessible reefs with a wonderful array of marine life. This reef is recommended for underwater photography. Fee is \$5 (US).

Paradise Beach

Located approximately 9 miles from downtown, Paradise Beach offers free admission to more sun, surf and sand including use of beach lounge chairs and umbrellas! You can “snuba” (a cross between snorkeling and scuba diving), jetski, try the Spacewalker bungee (\$5) or have a relaxing massage. There are other fun things available—water trampoline, the climbing iceberg, kayaks, and floating sun mats (a fun pass fee of \$9 includes unlimited use of most beach toys and snorkeling gear). You can climb coconut trees, relax on the beach, or access free internet in the cocktail bar. Food and drinks are available.



Isla de Pasion

This is a tiny island just off the northern coast and is part of the state-sponsored wildlife refuge located in the Abrigo Bay. Seldom visited, this island is rife with birds and wildlife. Fishing is permitted, but there are no scheduled tours and visitors must hire a boat to get to the island.

Playa San Juan

This four mile area along a rocky stretch of coastline is a favorite spot for sunbathing, water sports and relaxation. Calm waters allow for excellent snorkeling and the steady winds provide excellent opportunities for windsurfing. Admission is free.

Famous Fury Snorkel and Beach Party

This company takes guests to the best snorkeling spots aboard a fast moving catamaran. Snorkelers follow experienced guides on an underwater tour of coral formations and colorful sea life during the 4 ½ hour tour. Beer and margaritas greet guests back on the beach after a snorkeling trip to Palancar Reef and Columbia Reef. There is a fee which covers snorkeling equipment, food and cocktails.

People Are Watching You: Passive Networking

By Liz Faires

Student Executive Committee, Alpha Alpha Chapter

According to <http://www.merriam-webster.com> dictionary, “Networking is the exchange of information or services among individuals, groups, or institutions; specifically, the cultivation of productive relationships for employment or business.” This definition describes active networking where an individual is deliberately trying to get companies, individuals, or groups to know his or her name. In this article, I will be focusing on the most important form of networking, Passive Networking.

What is passive networking? Passive networking is the act of normal everyday interaction with individuals in a public setting, including social networks on computers.

Every time you are in a public place, whether it be the store, movies, bar, facebook.com, myspace.com, conference or any other public forum you are networking. People watch how you behave, dress, talk and read your social networking pages to learn more about you as a person. Passive networking can make or break a career without anyone knowing what just happened.

To keep passive networking from crashing your career before it even starts, consider following a few simple suggestions.

1. Clean up your profiles on social networking sites.

If the content is not something you would want a prospective employer to know about you change your settings or change the content.

2. Always act professional.

You never know who is in attendance at public forums, restaurants, movies, conferences, motels, stores, or any place people gather

3. Pick your friends wisely.

Remember the old saying, Guilt by association.

People judge you by the company you keep, especially in the public eye.

4. Think before you act.

Before acting, always think about what people see. What they see may not be what really happened.

Passive networking is something that happens whether you want it to or not. How do you want to be remembered?

People are watching you.

“Passive networking is something that happens whether you want it to or not.”



One-Minute TIP

In the coming weeks, get very, very clear about exactly what you want in the coming year. What are your priorities, your values, your dreams? What’s important? What will make a difference for you and your loved ones? For now, don’t worry too much about “how” you’ll pull it off, just note what’s true and what you really want in 2011. When you’re clear about “what,” you’ll figure out “how.”

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Global Communication

By Maria T. Salvatierra

National Student President 2010-2011

Who would think that the twentieth century would leave its legacy of modern communication? Many years ago, I remember black and white television. The introduction of cable television turned the communication media into a revolution of new programs.

Color television was a great invention after the big movie theater screen. The most unusual program to watch was infomercials. Commercial information advertising products, items that showed how the product was manufactured as well as how to use it, advantages of using it, more over they were selling it by phone. If you had a credit card to buy it, then they would ship it to you. The whole cycle of taking a trip to the store, looking for that product just shrunk to a television show.

The new era of digital, satellite technology and communication made a huge advance with computers, wireless phones, but I do not want to leave behind new ways of buying music or listening it. By July 10, 1962 modern television marked the date with a historical event. For the first time they were transmitting live a baseball game to any country that already had satellite reception. Modern communication not only is used to inform, entertain, and learn, but this new way of modern television influenced and pushed us to a new fast way of learning.

The production of movies, broadcasting communication for news, shows with information to entertain at the same time, as well as the revolution of the music and video clips lead to a new world of the international sales market. Computers and wireless accessories is not a luxury accommodation, but an education and commercial necessity

to fulfill and achieve the process of communication that is linked to a global channel of marketing.

Advertising plays a big role on the cycle of communication through the channel of global marketing. I did not pay attention to that link before. Marketing is part of our daily life, we can notice it everywhere. Museums, amusement parks, aquarium after any attraction the exit takes us to the store where

we will see any type of products that will place in our memory that experience. Magazines, comic books, toys, posters, t-shirts, any souvenir we could buy. This is just one link for the globalization of media corporations and

how they can grow financially and have strong economy for more production.

This blast of media communication cannot leave behind the third world nations as they have include Europe, Asia, Africa and Latin America. They have overcome their issues of languages by offering the right interpretation to the dominant language, but they still fear the barrier of different cultures.

People have learned to adapt and move in a fast environment of many changes. Is everybody moving at the same pace? Is this a two way street? What happens with the people who are less economically independent? Even though people can enjoy from the entire ergonomic advances, we still do not know if there is a balance to please and help everybody. It is possible to have two ways of communication, one for the educated and good financial status group and one for the less fortunate one. Is this one more step to take care or worry in the development of our human society? This is one way to identify certain parts of the global changes.

“Modern communication not only is used to inform, entertain, and learn, but this new way of modern television influenced and pushed us to a new fast way of learning.”

Starting a Business as a Student

By David Guarnieri Speakman
Student Officer

Being a student entrepreneur is a great way to earn extra money, gain valuable experience, and start investing toward retirement while still in school! The first step to owning your own business is choosing which kind to launch. The most important decision is choosing a business that you will enjoy. Otherwise, on top of classes, it is easy to stress yourself out. It is also important to keep in mind that the business should be small and easy to manage by yourself in order to maintain good grades.

When choosing a business, be conscious of your target market. If you are going to provide a service to your peers, then it will have to be something they need. Other students or even professors, who do not have vehicles or are limited on time, would probably benefit from a business such as a grocery delivery service. Be innovative and creative! Think outside the box! There

are many demands in today's modern world waiting to be met. Some are new; others have been around a while.

Find inexpensive ways to advertise! Use your friends as channels of free advertising. Ask them to spread the word about your cool new venture! Use social networking sites, tee shirts, pens, and pencils as means of advertising also. As with any business, it is important to have integrity that will earn the trust, admiration, respect, and over time, loyalty of your customers. This will also multiply the amount of positive free advertising your business will receive!

Lastly, have a positive attitude and be friendly to your customers.

Remember, even if your business is not successful, you have still gained more experience than most of your student peers by this time, and your next business will have a better chance of success. Good luck business honor students!

“Be conscious of your target market. If you are going to provide a service to your peers, then it will have to be something they need.”

Sources:

Aubuchon, Julia. "From Books to Business: Student Entrepreneurs" ABC News, 14 Nov. 2009. Web. 1 July 2010.

Mexico Tips--What to Pack

o Casual clothes, t-shirts and shorts. Something a little dressier for the banquet. Light sweater or sweatshirt for cool evenings. Swimsuit cover-up. Sandals and some comfortable walking shoes. Two swim suits. Don't forget a hat or visor and sunglasses!

o Cameras. Bring plenty of film and/or batteries (really expensive at the resorts). Disposable underwater cameras are great.



o Sunscreen. Bring plenty (try to get eco-safe lotion) you will need to use it on all parts of your body to avoid burnt feet, toes, ears, scalps, etc. Bring an extra t-shirt to wear in the water while snorkeling to keep your back from getting fried. Don't forget something for your lips.

o Misc. items might include band-aids, anti-bacterial wipes, Ziploc baggies, and your own bar soap plus the basic toiletries.

Mexico Tips--Medical Emergencies

Let's hope you don't need these services, but if you do, then here is your contact information and locations. Cozumel has a number of basic life support ambulances and two small hospitals. These aren't the exact addresses, but will get you within eyesight of them. Unlike the USA, very few places have a street address on them. The street intersections are good enough for finding these locations.

Cozumel Medical Center (aka: CMC): 872-5370

On Calle 1 South (Sur), between Avenidas 50th and 55th or about 2 blocks west of Avenida 65th on Calle 1 South. (101 Sur 1 Corner of Avenida 50)

English speaking Doctors. For accidents requiring advanced emergency treatment such as broken bones, head injury, anything requiring stitches, cardiac treatment, diabetic & allergic reactions, medivac, etc.

Clinica San Miguel: 872-0103 or 872-0140

Clinica San Miguel is on Calle 6 Norte between Aves. 5 & 10.

Has very good emergency room service and able to treat most any injury or illness. Specialists available for gastrointestinal upset or other internal medicine treatment. ENT (ear, nose/sinus, throat), dive recompression, medivac.



Buceo Medico Mexicano Hyperbaric Chamber: 872-1430

Buceo Medico Mexicano (BMM) Clinic is also known as the "SSS" or the Cozumel Recompression Center. (Three names, one location!) It's on Calle 5 Sur between Melgar and Ave. 5.

Ear, nose and throat, dive recompression, flu & colds, gastrointestinal upset, medivac.

Cozumel Red Cross: 987-872-1058

On Avenida 65 South and Calle 25 (renamed Calle Lourdes Castilla) — near the new sports complex & one block north of the San Francisco supermarket.

Ambulance service, pediatrics, dentistry, internal medicine, laboratory, nebulization, first aid, physical exams, injections. Diabetics can check blood sugar & receive insulin.

Centro de Salud, the General Hospital, which primarily treats Mexican nationals.

On Calle 11 South (Sur) near the intersection with Avenida 20 South (Sur)

24 hours Av. This might be worth printing and sticking in your wallet.

<http://www.tripadvisor.com>

We Live in a Time of Ever-Changing Culture

By Liam Robinson

National Student Vice President 2010-2011

We live in a time of ever changing culture, economy and technology. Where something that is cutting edge now may in a few years or even months be obsolete as a new piece of technology or idea comes out that makes the last piece out of date. Where a company founded by college roommates to keep in touch with friends becomes the largest online website worth an estimated billions. We live in an age where people can become famous for what they say in 144 characters' and an election in a country with a closed media gets international attention from the same technology.

We live in a time where embracing the new ways of communication and social connecting is mandatory for all businesses and people wanting to stay relevant in society as a whole. People need to learn to do this and learn that being afraid of it will only hurt you in the long run. Any organization afraid of utilizing these new pieces of technology is doomed to become irrelevant in the future and provide little benefit to its members.

Those currently in collage who wish to one day lead the world of business should not be taught that the old ways are the right ways. Business is ever changing and those who learn to change and play by the new rules are the ones who come out on top, while those who are afraid of this change, who feel that what worked thirty, twenty or even

ten years ago is still the best way to go will find them self's losing out and eventually removed from the field. Look on Facebook, a website once just for meeting with friends and staying in touch, look at the multitude of businesses that use it to motivate its customer base and get feedback. Companies like Bestbuy, Gamestop and others use Facebook and other social networking sites to get out announcements of sales or promotional contacts. They know that the costs of operating on such sites more than make up for it. Simply spend a little time each day they are able to for vastly less than the cost of traditional advertisement

gets their message out to the millions of users of these sites every day.

If the new generations of leaders are to do just that, lead, they need not be taught that these sites are something to be

afraid of. They need to learn to use the internet and all it offers to the most advantage for them and whatever business they work at or lead. Business is not a sure thing, it is not something built on long standing traditions that prove correct time and time again, it is built on innovation and finding ways to show those old ways were wrong. Look at the many companies that even twenty years ago were the largest in their industry, with no one able to challenge them that are now out of business or relegated to small section of the industry they once dominated. Any organization that fears embracing new ideas will face this fate, so always keep your mind open and your eyes on the lookout.

“ We live in a time where embracing the new ways of communication and social connecting is mandatory for all businesses and people wanting to stay relevant in society as a whole. ”



Life's Great Ponderables

Do you think Houdini ever locked his keys in his car?

How do you know when it's time to tune your bagpipes?

If the #2 pencil is the most popular, why is it still #2?

THE UNSUNG HEROES in Our Lives

This week I read a book about America's code-breakers during WW II. Most people know about Alan Turing and the heroes at Bletchley Park who broke the German "Enigma" codes in England during the war. And many know that our State Department could read the Japanese diplomatic codes ("Purple") even before Pearl Harbor. But as far as I can tell, very few people know the story of America's work on the Enigma codes.

Based in Dayton, Ohio and with the support of the old National Cash Register company, a man named Joe Desch assembled a team of engineers and mathematicians who labored day and night to build crude mechanical "computers" to break the German codes. (See Jim De Brosse and Colin Burke: "The Secret in Building 26".)

It's an amazing story of hundreds of people laboring in total secrecy to do vital work to shorten the war. What they achieved is astonishing, and laid the foundation for the computer you use every day. After the war, Desch was honored with the highest medal America can give a civilian, but the ceremony was held in secret and even his daughter never knew what the medal in her father's office signified or why he received it.

Desch was an extreme example of a very common, everyday reality: Our world is full of unsung heroes.

I've often noted that "we all stand on the shoulders of those who went before us." We can read and write because someone taught us. We drive cars we could never build on our own. We take the internet and wireless communication for granted, with no clue how they work or who invented them. We have ambitions, values, skills and abilities because someone, somewhere, taught us. They loved us enough to show us how, and to release the potential they knew was in us.

How often do we thank them? Or even think of them?

We are surrounded by heroes who will never receive medals or awards, or even a thank-you

card from the individuals they touched in profound ways.

I work with lots of talented, brilliant people who are focused on doing and achieving and having "more." We look to the future with great expectations. We are eager to get there faster, easier and more dramatically. And, perhaps, that is how it should be. The future is where we will spend the rest of our lives and naturally we are eager to make the most of it.

But this week, I urge you to take a moment to think about the heroes in your life. Who were the teachers who made all the difference? Who gave you your first job, or encouraged you in just the right way, at a critical moment? Think of the parents, coaches, neighbors and even the strangers who have been your role models. And, at the very least, say a prayer of thanksgiving for them. If appropriate, perhaps you can call them up or send a note to let them know that for you, at some point in your life, they made all the difference.

This week, focus on the unsung heroes in your life. Thank those who have paved the way and made your life possible. And, consider the ways you can "pay it forward" by helping someone else. Very few of us will have the impact or make a difference the size of Joe Desch, but in our own ways and in our own corner of this world, we have a role to play. Pass it on.



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Mexico Tips--Staying Healthy

There are no guarantees that you will not get some kind of travelers illness while in Mexico, commonly called Montezuma's Revenge and La Turista. Here are a few tips to help avoid illness.

#1 Wash your hands often with antibacterial soap or wipes, especially before eating.

Water

Large resorts and hotels advertise purified water. Most do have their own water purification systems in the hotels, but remember a system is only as good as it's upkeep. You will hear from many people who drink the tap water at their hotel with no problems, and others who have become sick. To be safe, we never drink from the tap and also use bottled water for teeth brushing. Why risk it?

Ice is normally purchased from the bottled water companies, so go ahead and have that margarita.

Don't sing in the shower. Try not to swallow water from the shower.

Very Important -- Drink plenty of bottled water to prevent dehydration!

Food

So many great new things to try! Just don't over-do it, that goes for all those yummy tropical drinks and that ever-flowing cold cerveza, too. I know, it's an All-Inclusive and you want to get your money's worth, but pace yourself! Most of you don't start drinking alcohol at 10 AM at home do you? Your poor body will be in shock.

Salads: they are a bit on the risky side, many hotels probably wash uncooked produce in purified water or a special solution to kill bacteria, but this isn't guaranteed.

Fruits: peeled fruits like bananas, melons, pineapple are wonderful, go for it! And don't forget the wonderful fresh squeezed juices.

Seafood: heavenly! Take it easy on the butter that comes with that lobster, too much of that rich stuff will definitely do a number on the tummy. If you don't care, then go for it, it's sooo good!!

Meat & Chicken, good, but many places

won't have the quality you're used to in the U.S. Several of the chain restaurants import their meat from the states. If you order a hamburger, make sure it is cooked well. To ask for something to be cooked well done, ask for it "bien cocida"

Veggies: I know you're on vacation and you don't want to eat your veggies, but do it--they are wonderful! Usually steamed...yum!

Pasta: can't really go wrong here, many wonderful Italian restaurants in Cancun and the Riviera Maya.

Important tip--that lime they serve with almost everything you order--use it! Squeeze it on your meat, veggies, and seafood. Our local Mexican friends tell us the acid in the lime will help keep any bacteria in balance.

Nature

Sun: The sun is very strong, don't forget your sunscreen. Fair complected people should use at least a 15 spf. I know, you have one week to get the best tan of your life and go back home and make all your friends jealous. It's not worth that nasty burn that will risk your health and make you miserable on vacation, so tan wisely. The snorkel parks, like Xel-Ha, Xcaret request eco-safe sunscreen only to protect the reef and fish you will be swimming with. They will give you small tubes for free at the park, but for many people this is not enough. You can purchase additional sunscreen at the park, or you can buy it before you go to Mexico. Also, your local health food store may carry some eco-safe sun care products.

Mosquitoes: in the Hotel Zone mosquitoes won't be a problem. If you are going on a tour inland, like Chichen-Itza, or someplace like Hidden Worlds, anywhere away from the water you should take along some insect repellent. A brand purchased in Mexico that works well is called Autan and you can buy it at most pharmacies.

Sea Lice: actually jellyfish larvae, also called agua mala, can be a problem late April through June, (we spend a lot of time there in June and

Continued on page 23

THE VIRTUE of Good Vices

Winston Churchill is one of my heroes. I've read several biographies and one of my goals is to visit his home at Chartwell and see the bunkers where he led England through WWII. One of Churchill's many famous quotes is an insult he directed at a Member of Parliament: "He has all the virtues I dislike and none of the vices I admire."

I love that! One of my mother's less-appreciated admonitions when I was a mischievous boy (something I've long-since outgrown!) was, "Behave yourself!" If I was feeling particularly cantankerous, I'd reply, "I am behaving myself. Just not the way you'd prefer!"

We've all learned to "behave ourselves." As adults we learn to "go along to get along." We learn to be polite, pay our taxes, work hard, be responsible, and to "play well with others." We learn how things are done and to be sociable. There's nothing wrong with that. Except when there is.

Sometimes, going along with convention and being "normal" truly stifles our creativity, our individuality and our greatness.

I love eccentrics. Eccentricities are simply another way of describing our individuality. Eccentrics have made all—or certainly most—of the great advances in history. It's weird and eccentric to question reality, to doubt convention, and insist there has to be a better way.

Of all the crazy ideas, those silly Wright brothers thought they could fly! Edison and Tesla were obsessed with electricity, and changed our world. Einstein was obsessed with light and images of trains, and changed our universe! In the 1930's, a guy named Werner von Braun thought it might be fun to go to the moon. Madame Currie played with things that glow in the dark, and an abused kid named Oprah Winfrey thought she could make the world a better place.

Eccentrics and their ideas are our heroes!

Our eccentricities and, yes, even our vices make us who we are. They make us unique and when they are deployed in useful ways, they make us rich while making the world a better place for everyone.

Now, clearly there are vices that are neither noble nor useful. Swearing and cursing, having a bad temper or being intolerant of others probably adds little to the quality of life. Addictions of all sorts and simply being obnoxious are not good things. We can all think of vices that rob us of our freedom, shorten life or deprive it of richness. I doubt these are good things or worth defending.

But we also have vices that enrich our lives, that make us who we are, and that allow us to stand tall and speak our truth. We have passions for things that drive others crazy or cause them to doubt our sanity. We love golf, or hatewasting time. We crave knowledge or obsess over art, music, poetry or nature. We are committed to our politics or to our spirituality. We are crazy for

good food, good health, for collecting little figurines or for fishing. We dance strangely or sing off-key. If you're having fun and not hurting anyone, and especially if you're learning or growing, I say go for it!

To achieve the ultimate success in life, value your vices. Follow them wherever they lead you. Cling to them, cherish them and immerse yourself in them. See where they take you, go boldly through whatever doors they open for you. Few will follow and some will criticize, and that's alright. Visionaries have always been misunderstood.

Choose your vices wisely, then value them highly.



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One minute TIPS

Chart your own course. Decide what you want and the life you prefer, then focus your time, energy and effort to that end. Use the resources available and create a Personal Eco-System(tm) that supports you perfectly, then simply out-work, out-perform and out-last the competition. There are no alternatives. Extraordinary achievement is the result of those four simple steps.



To change your life, change your world. Change your personal environment, the little habits and activities that fill your time, and your life must (and will!) change for you. Will-power won't do it. You are largely the product of your environment, so make sure your world nurtures the person you want to become tomorrow even more than the person you are today.

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Christmas Tree Fun Facts

(Thanks to the National Christmas Tree Association for the information.)

There are approximately 25 - 30 million Real Christmas Trees sold in the U.S. every year.

North-American Real Christmas Trees are grown in all 50 states and Canada. Eighty percent (80%) of artificial trees are manufactured in China.

Real Trees are a renewable, recyclable resource. Artificial trees contain non-biodegradable plastics and possible metal toxins such as lead.

Consumers can locate the nearest recycling program by logging onto www.realchristmastrees.org

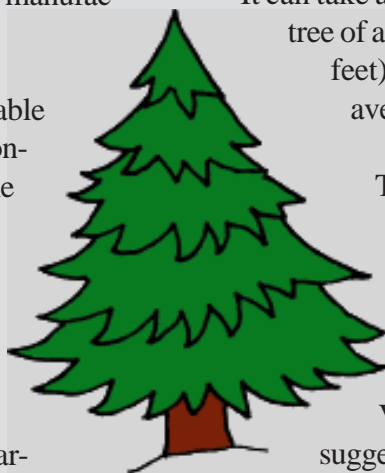
For every Real Christmas Tree harvested, up to 3 seedlings are planted in its place the following spring.

There are about 500,000 acres in production for growing Christmas Trees in the U.S. Each acre provides the daily oxygen requirements of 18 people.

It can take as many as 15 years to grow a tree of average retail sale height (6 - 7 feet) or as little as 4 years, but the average growing time is 7 years.

The top selling Christmas Trees are: balsam fir, Douglas fir, Fraser fir, noble fir, Scotch pine, Virginia pine, and white pine.

Visit www.christmastree.org for suggestions on picking a real Christmas Tree for your Christmas Holiday!



Mexico Tips--Staying Safe in Cozumel

Cozumel is one of the safest travel destinations in Mexico and may be one of the safest places for travelers all across the world. The people of Cozumel are friendly, the government of Cozumel is legitimate and the area is designed with the needs of tourists in mind. Nevertheless, common sense precautions should always be taken when traveling, especially when traveling to a new location or foreign destination.

Crime: Luckily, crime is almost non-existent in Cozumel, which is not true of many Mexican vacation spots. Violent crime is rare and travelers don't need to worry about it at all. Pick pocketing and purse snatching are slightly more common so normal precautions should be taken, including carrying very little cash, keeping wallets in front pockets and remaining aware of your surroundings. Still, there is very little to fear in Cozumel.

Driving: Driving on Cozumel is as easy as back home, but be careful to keep your distance from the cars ahead of you. Taxi drivers especially like to follow too close then make sudden stops or turns without signaling and cause most of the accidents. Stop signs and traffic lights are often just taken under advisement by natives and not necessarily obeyed, so be sure to be defensive in

your driving when approaching intersections, even if you don't have the stop sign and the other street does. If you want to rent a vehicle, it's much safer to rent a car if you can afford it instead of a scooter or moped. It's also much dryer and less dusty if it rains or you're on a dirt road.

Eating and Drinking: Everyone knows that "you don't drink the water in Mexico" and that's probably a good rule to follow in Cozumel, but that's not enough. Be very careful when eating buffet style food (especially at all-inclusive resorts) that you eat the food as soon as the servers put it out on the steam tables. It's very easy to get food poisoning from these buffets because the foods are not kept at the right temperatures and spoil quickly. Some places will also mix leftover foods with fresh made foods, and that spells disaster for the tummy. Bottled water is an absolute must, even for brushing your teeth. It is also suggested that you eat at restaurants which use bottled water to prepare their food, as well as purified water used in their ice cubes. For a list of such restaurants, and for more information about various health and safety recommendations applicable to all travelers to Cozumel, visit <http://www.cozumelmycozumel.com>



Even More Great Ponderables

Why is the time of day with the slowest traffic called rush hour?

Can atheists get insurance for acts of God?

If procrastinators had a club, would they ever have a meeting?

If all the world is a stage, where does the audience sit?

Isn't it strange that the same people who laugh at fortune tellers take economists seriously?

HOW TO Achieve Your Goals

Each of us has the potential to achieve far more than we have yet imagined. Humans use only a tiny percentage of our potential. We waste time, we get distracted, we “spin our wheels”, and we get frustrated. Yes, we do accomplish many and wonderful things, but it’s still only a small portion of what we are capable of achieving.

At the same time, we also know that some people accomplish vastly more than the average person. I find it humbling that so many of our leaders in business, politics and entertainment are so young! President Obama is only 49! (Even more astonishing is that Bill Gates is retired! To me, he’s still that kid who dropped out of Harvard to play with computers!)

It is sobering that after setting so many world records, Amelia Earhart was only 39 when she disappeared over the Pacific. Oprah rose to prominence in her 20’s! Donald Trump is 64 now, but while he was still in college he cleared \$6 million (!) on an apartment complex he renovated.

What are the secrets to that level of achievement? After studying thousands of highly effective people over the past 20 years, I believe it comes down to only four critical essentials. Here they are:

1. **Self Direction.** Self direction is the key to ultimate freedom! It means taking charge of your life, being an adult and deciding how you want to live your life. It means you are not dependent on circumstances or convenience or other people’s opinions. It is choosing your own course, taking responsibility and going in the direction YOU have chosen. It means doing what makes sense in the long run, rather than what is popular or comfortable or easy. Self direction is the first essential for massive, extraordinary levels of personal success.

2. **Effective Resource Allocation.** High achievers don’t waste time, squander relationships, or “wish their lives away.” They use their talents and abilities wisely. They focus their efforts on their most important next steps.

We have limited resources. There are only 24 hours in a day, and we have limited stamina and strength. High achievers concentrate their best efforts on their most important projects. They are very careful about time, knowing that when today is over, it’s gone forever. They make careful choices about money, knowing that once spent, it’s gone forever, but invested wisely, it can create fortunes. High achievers use resources wisely.

3. **Environmental Perfection.** We respond to our surroundings and high achievers create environments that support them perfectly, all day long, every single day. They care about their offices, and they take care of their bodies. They dress well and keep their tools sharp and well-maintained.

There is a reason extraordinarily successful people have elegant offices, and live orderly, structured, simple lives. These are the habits that make them successful!

4. **Hard Work.** Extremely successful people work harder than the rest of us. Yes, sometimes they simply work more hours and stay more focused, but it’s also the subtle things. They pay attention and actually listen to the people they meet. They network effectively. They read and use what they learn to achieve better outcomes. They get more done!

Self-made millionaires routinely work 50, 60 or more hours per week. Often they are doing work they love so it doesn’t feel like “work” in the traditional sense, but they show up early, they stay late, and they work all day long. They take care of the “little things” and it shows up in the quality of their results, and in their bank accounts at the end of the year.

Chart your own course. Decide what you want and the life you prefer, then focus your time, energy and effort to that end. There are no alternatives. Extraordinary achievement is the result of those four simple steps.

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CHI EPSILON CHAPTER

August 23, 2010

Alpha Beta Gamma Chi Epsilon Chapter gears up for its 19th year in Memphis and the Mid-South. The Chi Epsilon Chapter will host its fall orientation meeting August 28, 2010 at the Macon Cove Campus, Farris Auditorium at 1p.m.

Alpha Beta Gamma is the international business honor society of Southwest Tennessee Community College welcoming students who are seeking a degree in business and technology. Students should have at least a 3.0 GPA and have earned 16 credits toward their declared degree.

This meeting is an informational meeting to cover what the chapter does on campus and within the community. While the focus is to provide leadership opportunities within the business sector, Alpha Beta Gamma members also builds leadership by volunteering in the community. Alpha Beta Gamma provides approximately 100 hours combined in the community each semester.

Faculty, staff and students are encouraged to spread the word to students who meet the criteria of membership and invite them to the orientation meeting.

Invitation letters have been mailed for the fall 2010 semester to those who meet the minimum requirements of the society. If someone did not receive a letter and have met the minimum requirements, attend the meeting August 28, 2010, Macon Cove Campus, Farris Auditorium at 1p.m. to learn more and join the winning group of business students.



We want your news!
We want your news!

Has your chapter done something that makes you proud? Share yours news with Alpha Beta Gammans and inspire other chapters to do amazing things!

Continued from page 1

of the most severe cases in the Roanoke Valley. Through this project Roanoke College will gain a strong reputation within the community, and the collaboration to reach larger goals is a valued outcome for the institution. One special need is to help a local boy named Drew Bennett who suffers from Pseudo-Obstruction disorder and his family to pay for medical bills.

Alpha Epsilon Delta Chapter, Hawaii Pacific University

This grant will address social responsibility innovation/technology by operating the HPU Aquaponics Facility, which employs fish culture water to fertilize the plants. The plants, in turn, will filter and clean the fish water that will be recycled and pumped back into the fish tank. The specific project for 2010-11 is to install a rainwater catchment and photovoltaic system that will allow the Facility to be completely self-sufficient and run completely off the grid. Thus, this project contributes to a green and sustainable campus.

Continued from page 17

have never experienced this, just lucky I guess) Rinse off after coming out of the ocean. Be sure to rinse your bathing suit out well also. If you do get the rash go to a local pharmacy and they will give you a cortisone type cream to help stop the itch.

Prescription Drugs & Pharmacies :

Copied from U.S. Customs website

Prescription medications should be in their original containers, it is advised that you travel with no more than personal use quantities, a rule of thumb is no more than a 60 day supply. If medications or devices are not in their original containers, you should have a copy of your prescription with you. Medicinal purchases that you make abroad may be subject to FDA restrictions, which are detailed on our web site.

Many prescription drugs can be purchased over the counter in Mexico without a doctors prescription.

Important Emergency Numbers

**From the U.S. dial 011-52-998
U.S. Consulate
located at Plaza Caracol
phone number 883-0272**

**Canadian Consulate
located at Plaza Caracol
phone number 883-3360**

**Hospital, Ameri-Med
Plaza Las Americas
phone number 881-3400**

**Police
phone number 884-1913**

<http://www.mapchick.com/Health.html>

Transferring - Which School is Right For You?

Members of the Accreditation Council (AACSB)

(Only Schools with at least Bachelors, no MBA only schools)

The American Assembly of Collegiate Schools of Business, an organization of institutions devoted to higher education for business administrations and management, was formally established in 1916. The membership of the Assembly has grown to encompass not only educational institutions but business, government, and professional organizations as well, all seeking to improve and promote higher education for business and working to solve problems of mutual concern.

University of Akron	Canisius College	Georgia Southern University
University of Alabama	Carnegie Mellon University	Georgia State University
University of Alabama at Birmingham	Case Western Reserve University	Gonzaga University
University of Alabama in Huntsville	University of Central Arkansas	University of Hawaii
University of Alaska Anchorage	University of Central Florida	Hofstra University
University of Alaska Fairbanks	Central Michigan University	University of Houston
University of Albany	Central Missouri State University	University of Houston – Clear Lake
University of Alberta	University of Cincinnati	University of Houston – Downtown
Alfred University	Clark University	Howard University
The American University	Clark Atlanta University	University of Idaho
Appalachian State University	Clarkson University	Idaho State University
University of Arizona	Clemson University	University of Illinois at Chicago
Arizona State University	Cleveland State University	University of Illinois at Urbana-Champaign
Arizona State University West	College of Charleston	Illinois State University
University of Arkansas	College of William and Mary	Indiana State University
University of Arkansas at Little Rock	University of Colorado at Boulder	Indiana University
Arkansas State University	University of Colorado at Colorado Springs	Indiana University-Northwest
Auburn University	University of Colorado at Denver	Indiana University - Purdue
Auburn University at Montgomery	Colorado State University	Indiana University at South Bend
Babson College	University of Connecticut	Indiana University Southeast
Ball State University	Creighton University	University of Iowa
University of Baltimore	University of Dayton	Iowa State University
Baruch College	University of Delaware	Jackson State University
Baylor University	University of Denver	James Madison University
Bentley College	DePaul University	John Carroll University
Binghamton University	University of Detroit Mercy	University of Kansas
Boise State University	Drake University	Kansas State University
Boston College	Drexel University	Kennesaw State College
Boston University	Duquesne University	Kent State University
Bowling Green State University	East Carolina University	University of Kentucky
Bradley University	East Tennessee State University	Lamar University
Brigham Young University	East Texas State University	La Salle University
Bryant College	Eastern Illinois University	Universit�e Laval
The University of Calgary	Eastern Michigan University	Lehigh University
University of California at Berkeley	Eastern Washington University	Louisiana State University
California Poly. State Univ., San Luis Obispo	Emory University	Louisiana State University in Shreveport
California State Polytechnic University, Pomona	University of Florida	Louisiana Tech University
California State University, Bakersfield	Florida Atlantic University	University of Louisville
California State University, Chico	Florida International University	Loyola University
California State University, Fresno	Florida State University	Loyola University Chicago
California State University, Fullerton	Fordham University	Loyola College in Maryland
California State University, Hayward	Fort Lewis College	Loyola Marymount University
California State University, Long Beach	Francis Marion University	University of Maine
California State University, Los Angeles	George Mason University	Marquette University
California State University, Northridge	George Washington University	University of Maryland
California State University, Sacramento	Georgetown University	University of Massachusetts Amherst
California State University, San Bernardino	University of Georgia	University of Massachusetts Lowell
	Georgia Institute of Technology	Massachusetts Institute of Technology

continued on next page

McNeese State University	Pacific Lutheran University	The University of Texas at Arlington
The University of Memphis	University of Pennsylvania – Wharton	The University of Texas at Austin
University of Miami	The Pennsylvania State University	The University of Texas at El Paso
Miami University	University of Pittsburgh	The University of Texas at Pan American
The University of Michigan	University of Portland	The University of Texas at San Antonio
The University of Michigan – Flint	Portland State University	Texas A&M University
Michigan State University	Purdue University	Texas Christian University
Middle Tennessee State University	Radford University	Texas Tech University
Millsaps College	Rensselaer Polytechnic Institute	University of Toledo
University of Minnesota	The University of Rhode Island	Towson State University
University of Mississippi	University of Richmond	Tulane University
Mississippi State University	Rider University	University of Tulsa
University of Missouri – Columbia	University of Rochester	University of The Pacific
University of Missouri – Kansas City	Rochester Institute of Technology	University of Utah
University of Missouri – St. Louis	Rollins College	Utah State University
University of Montana	Rutgers University – Camden	Valdosta State University
Montana State University	Rutgers University – New Brunswick	Valparaiso University
University of Montevallo	Rutgers University – Newark	University of Vermont
Murray State University	Saint Cloud State University	Villanova University
University of Nebraska - Lincoln	St. John’s University	University of Virginia – McIntire
University of Nebraska at Omaha	Saint Louis University	Virginia Commonwealth University
University of Nevada, Las Vegas	Salisbury State University	Virginia Polytechnic Institute
University of Nevada, Reno	University of San Diego	Wake Forest University – Wayne Calloway
University of New Hampshire	San Diego State University	University of Washington
University of New Mexico	University of San Francisco	Washington University
New Mexico State University	San Francisco State University	Washington & Lee University
University of New Orleans	San Jose State University	Washington State University
New York University – Stern	Santa Clara University	Wayne State University
Nicholls State University	Seattle University	Werber State University
Norfolk State University	Seton Hall University	University of West Florida
The University of N. Carolina, Chapel Hill	Shippensburg University	West Georgia College
The University of N. Carolina, Charlotte	University of South Alabama	West Virginia University
University of N. Carolina at Greensboro	University of South Carolina	Western Carolina University
University of N. Carolina at Wilmington	University of South Dakota	Western Illinois University
North Carolina State University	University of South Florida	Western Kentucky University
University of North Dakota	Southeastern Louisiana University	Western Michigan University
University of North Florida	University of Southern California	Western Washington University
University of North Texas	Southern Illinois University at Carbondale	Wichita State University
Northeast Louisiana University	Southern Illinois University at Edwardsville	Winthrop University
Northeastern University	Southern Methodist University	University of Wisconsin – Eau Claire
Northern Arizona University	University of Southern Mississippi	University of Wisconsin – La Crosse
University of Northern Colorado	Southwest Missouri State University	University of Wisconsin – Madison
Northern Illinois University	SUNY Buffalo	University of Wisconsin – Milwaukee
University of Northern Iowa	Stephen F. Austin State University	University of Wisconsin – Oshkosh
University of Notre Dame	Suffolk University	University of Wisconsin – Whitewater
Oakland University	Susquehanna University	Wright State University
The Ohio State University	Syracuse University	University of Wyoming
Ohio University	Temple University	Xavier University
The University of Oklahoma	The University of Tennessee at Chattanooga	
Oklahoma State University	The University of Tennessee at Knoxville	
Old Dominion University	The University of Tennessee at Martin	
University of Oregon	Tennessee State University	
Oregon State University	Tennessee Technological University	
Pace University		

Alpha Beta Gamma National Scholarship List

Albright College	Eastern University	Neumann College
Allentown College of St. Francis	Eckard College	New England Culinary Institute
Aquinas College	Elizabethtown College	New Mexico Institute of Mining
Arcadia University	Endicott College	New York School of Interior Design
Ashland University	George Washington U.	Niagara University
Aurora University	Gustavus Adolphus College	Northeast Missouri State U.
Babson College	Iona College	Northeastern State University
Barry University	Jackson State U.	Northeastern University
Bentley College	John Brown U.	Notre Dame College of Ohio
Bloomfield College	Johnson & Wales University	Nova Southeastern University
Bluefield College	Juaniata College	Pace University
Boston University	Kentucky Wesleyan College	Polytechnic University, L.I. Campus
Branford College	Keuka College	Rensselaer Polytechnic Institute
Brenau University	King's College	Robert Morris University
Caldwell College	Le Moyne College	Rust College
California Lutheran College	Lees-McRae College	Saint Vincent College
Canisius College	Lenoir-Rhyne College	Shenandoah University
Central Wesleyan College	Liberty University	Sonoma State University
Charleston Southern U.	Limestone College	Southern Wesleyan University
Chatham College	Lincoln Memorial University	St. Cloud State University
Clark Atlanta U.	Linfield College	St. John's University
Clarkson U.	Livinston University	Teikyo Marycrest University
College of Saint Rose	Long Island U, CW Post Campus	University at Buffalo
College of St. Scholastica	Manchester College	University of Pittsburgh at Bradford
Coppin State College	Manhattan College	University of Tampa
Daemen College	Marian College	University of Tennessee at Martin
DePaul U.	Mercy College	University of West Alabama
Drexel University	Merrimack College	Utica College of Syracuse University
Duquesne U.	Midwestern State U	Vincennes University
East Tenn. State U	Mississippi University for Women	Webber College



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Eligible Disciplines

Accounting
 Advertising
 Agricultural Business
 Architectural / Design Construction
 Arts Management
 Aviation Management
 Baking & Pastry
 Banking
 Broadcasting, Radio, TV
 Business Administration
 Business Economics
 Business Journalism
 Business Management
 Business Statistics
 Casino Management
 Civil Construction Technology
 Communications
 Communication Technology
 Computer Aided Design/Drafting
 Computer and Electronics Service
 Computer Information Systems
 Computer Network Technology
 Computer Programming
 Conservation & Regulation
 Construction Mgmt. Technology
 Culinary Arts
 Culinary Management
 Dairy Management
 Data Processing
 Digital Photography

Electrical & Electronics Engineering
 Electrical Technology
 Electronics Servicing Technology
 Environmental Design
 Economics
 Entrepreneurship
 Fashion Design
 Fashion Marketing & Management
 Fashion Merchandising
 Finance
 Fire Science Technology
 Game Art & Design
 Graphic Design Technology
 Health Insurance Claims Management
 Health Information Technology
 Health Services Administration
 Horticulture Technology
 Hotel Management
 Human Resource Management
 Industrial Design
 Industrial Management
 Interior Design
 International Business
 International Public Relations
 Industrial Relations
 International Public Relations
 Investments & Securities
 Legal Secretary
 Management Information Systems
 Management Science

Market Research
 Marketing Management
 Media Arts & Animation
 Medical Secretary
 Mortuary Science
 Motor Vehicle Technology
 Office Technologies
 Operations Research
 Paralegal
 Personnel Administration
 Postal Services Management
 Public Administration
 Public Relations
 Range Management
 Recreational Management
 Restaurant Management
 Safety and Health Technology
 Secretarial Science
 Small Business Management
 Systems Analyst
 Textile Engineering
 Theatre Management
 Trade Management
 Transportation Management
 Travel & Tourism
 Visual & Game Programming
 Visual Effects & Motion Graphics
 Web Design & Interactive Media
 Wildlife Management
 Word Processing