

Alpha Beta Gamma

International Business Honor Society of Community, Junior, and Technical Colleges

Canada · United States · Mexico

Fall 2004

ABG Suffers Loss

Dr. Mary Olive Bone, 75, passed away November 27 in Morgantown, West Virginia. Mary Bone grew up in Champaign, Illinois, where she received her Bachelor's degree in Economics from the University of Illinois. She received her Master's of Business Administration at University of Oklahoma and her Doctorate of Education from Florida State University.

Mary Bone (a long time resident of Milton, FL,) taught Economics at Pensacola Junior College from 1973 until she retired in 1994. While there, she served as the chapter advisor for the professional business club, Alpha Beta Gamma. At a national level, she served on the Alpha Beta Gamma Executive Board and was recognized as Adviser Emeritus for her many contributions.

Mary Bone was a member of Pi Beta Phi social sorority and Kiwanis International service organization. She enjoyed wind-surfing at Quiet Water Beach, playing bridge with friends, traveling in the U.S., and bird watching.

Mary Bone is survived by her brother, Charlie White, her three sons, Tom, Tim, and Steve, her daughter, Tracy, and her six grandchildren. As per her wishes, there will be a private service for the family in Florida. Donations can be made in her name to the Alpha Beta Gamma Dr. Mary Bone Scholarship fund: Alpha Beta Gamma, The News Journal, 75 Grasslands Road, Valhalla, NY 10595.

National Leadership Conference 2005

Mississippi's Gulf Coast is the ultimate vacation destination. Here you'll find picturesque, white-sand beaches lining the Gulf of Mexico; exciting, fun-filled outdoor activities; championship golf courses; taste-tantalizing cuisine; plentiful shopping; and must-see cultural attractions. Undeniably, that astounding array of attractions alone is enough to convince even the most discerning traveler that Mississippi's Gulf Coast is where the perfect vacation awaits. But don't pack your bags just yet. There's even more! Mississippi's Gulf Coast also features unlimited stakes gaming, top-name entertainment, and spectacular stage shows you won't want to miss. With a unique combination of attractions that'll surely please everyone, Mississippi's Gulf Coast is undoubtedly a "well-balanced escape."

Try your luck at one of the twelve resort casinos, open 24 hours-a-day, seven days a week. From the hottest, newest slots and video poker machines to exciting table games, you'll uncover a vast array of casino action. For a delicious meal, you never have to go far. Each casino has up to nine restaurants on property, which ensures cuisine diverse enough to please everyone's palate. Don't forget to bring your golf clubs (you can rent some if you forget) since many of the resort casinos offer championship golf courses.

For outdoor fun, Mississippi's Gulf Coast can't be beat. With over 200 species of fish, including mackerel, snapper, and grouper, indigenous to the Gulf of Mexico, deep-sea fishing charters, shrimping trips, and fishing in the area's many lakes and rivers are a must when visiting Mississippi's Gulf Coast.

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The Gulf Coast's temperate climate affords virtually year-round outdoor activities, including golfing, sailing, and motor boating. Jet skiing, windsurfing, and aqua-cycling are fun favorites of both visitors and residents. The adventuresome can't miss out on parasail rides, which offer an exhilarating panoramic view of the scenic coastline.

Lush fairways, manicured greens, and breathtaking views are just a few of the reasons why Mississippi's Gulf Coast is nicknamed "The Golf Coast." With twenty-two championship courses, there are courses to challenge golfers of all skill levels. An annual average temperature of 68° ensures golfers can indulge in year-round play. Undoubtedly, Mississippi's Gulf Coast is a golfer's paradise.

For a breathtaking, unforgettable view, drive along the coast, where the Gulf of Mexico's gentle waters nestle against twenty-six miles of white-sand beaches and antebellum homes, adorned with graceful oaks, watch over the beaches. Beyond the beach you'll discover more antebellum homes and historic neighborhoods that provide lessons in notable architecture and history.

Art and history's roots run deep in Mississippi's Gulf Coast. George E. Ohr, the renowned "Mad Potter", was native to Biloxi. The Ohr-O'Keefe Museum of Art, located in Biloxi, showcases his unique pottery, which is noted throughout the art world. Beauvoir, the Jefferson Davis Home & Presidential Library and the Maritime & Seafood Industry Museum are also located in Biloxi. Gulfport is home to CEC & Seabee Memorial Museum.

The graceful antebellum homes along Beach Boulevard (Hwy 90), remaining from the bygone era, are evidence that part of the legacy Southern plantation owners bestowed upon Mississippi's Gulf Coast still lingers. Historic homes open to the public include Beauvoir (built from 1852-1854); the Father Ryan House bed and Breakfast (1841); Grass Lawn (1836); the Old Santini House Bed and Breakfast (1837); and Tullis-Toledano Manor

(1856).

Mississippi's Gulf Coast hosts plentiful family attractions. If you ever dreamed of swimming with a dolphin, here's your chance! Marine Life Oceanarium has an in-the-water dolphin interaction program, where participants can touch, feed, and play ball with a dolphin. Out-of-the-water entertainment includes dolphin shows, sea lion skits, and exotic birds. For more aquatic fun, visit the J.L. Scott Marine Education Center and Aquarium, which features a 44,000-gallon aquarium, 47 other aquaria, live animals, and exhibits.

If shopping is on your itinerary, you've come to the right place. Edgewater Mall and Edgewater Village feature a mix of department stores and specialty boutiques. Prime Outlets in Gulfport offers over 80 famous, brand name stores offering outlet prices. Throughout Harrison County, there are numerous charming specialty boutiques and antiques stores. For those who are searching for unique items, both Gulfport and Pass Christian

have a couple of flea markets.

A chain of barrier islands protects the shores and limits the amount of strong waves reaching the beaches. If surf is your priority, take the Ship Island Ferry from the Gulfport Small Craft Harbor. The beautiful stretch of white sand beach on Ship Island was named one of the top ten beaches in the United States by USA Today.

Those seeking a festival won't have to look far. With the wealth of festivities, some locals say that the Gulf Coast has a celebration for every crustacean. Certainly, the abundance of fresh seafood – crabs, shrimp, oysters, fish, crawfish – is reason enough to have a party, isn't it?

With an extensive variety of attractions sure to please even the most discriminating traveler, it's easy to see why Mississippi's Gulf Coast is called a "well-balanced escape".

<http://www.relocate-america.com>

National Leadership
Conference 2005

THE HONORS JOURNAL
of Alpha Beta Gamma

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Educational Associate

American Association of Community Colleges

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Association of Canadian Community Colleges

Participant au Réseau D'affiliés international de

Association des collèges commentariés du Canada

Note From the Editor

We hope that you enjoy this edition of the Honors Journal. We were very pleased that we received submissions from so many of you. Please keep your articles and ideas coming so that the Honors Journal can be truly reflective of all members of Alpha Beta Gamma.

As we approach the holiday season, I am sure that all of you are really busy wrapping up classes, preparing for the holidays, getting your scholarship submissions fine-tuned for the 2005 Leadership Conference, and preparing for chapter award submissions. Please take time to reflect on all of the things we have to be thankful for as 2004 draws to a close.

I am sure that we are all looking forward to getting together on the beautiful Mississippi Gulf Coast in April. Until then, I wish you all a blessed and happy holiday season!

Please email any news and/or information to me at gaye.andersen@davenport.edu for publication in the Spring edition.

ABG Baseball Caps

New ABG Baseball caps are now available from Graduate Supply House. White caps with Red ABG Logo and the motto *Virtus Et Umbra* on the back of the cap are now available for \$19.95. Call Frances at (601) 354-5323.

News from the Web Master

Greetings from the Alpha Beta Gamma National website. Have you checked out the new National website? No? It's time you did. The website has undergone a facelift and it is supposedly cleaner and easier to navigate. But that is for you to decide. Send your comments to me, the webmaster at: davek@abg.org

I'm always eagerly awaiting ideas and suggestions from members to make the site better.

Awards and Scholarships Available

2004 winners shown in blue

The following awards are based on submitted Annual Reports. Chapters may request to be considered for any of the following awards and may attach ancillary materials to the Annual Reports.

The Golden Key Award

To the chapter that displays overall excellence and serves as a model chapter for others to emulate. Chapters submit information on the Annual Report Forms and may add supplemental information. The Scholarship Committee selects recipient. No special submission form required.

2004 Winner:
Gamma Gamma Chapter

Harold E. Tepool Award

In memory of Violet E. Tepool, mother of adviser Harold Tepool. Will be given to the chapter with the best promotional material from chapter activities. In addition to submitting their annual report, chapters should detail all areas of the report in printed format and saved on disk as webpage. Electronic media and desktop publishing should be used to create a stand-alone document on chapter activities, including photos, narratives and supporting material. A

\$300.00 stipend and plaque will be awarded to the winning chapter.

2004 Winner:
Chi Epsilon Chapter

The Prof. Donald Bertram Community Service Award

To the chapter that displays innovation in service to the community. Chapters submit information on the Annual Report Form. The Scholarship Committee selects recipient. No special submission form required. This award salutes Professor Donald Bertram, Faculty Adviser Emeritus. His chapter led the society in community service over many years.

2004 Winner:
Alpha Alpha Chapter

Excellence in Financial Management

To the chapter that displays excellence in fundraising and cash flow management. The ability to finance special projects and events is important in this category. Chapters submit information on the Annual Report form. The Scholarship Committee selects recipient. No special submission form required yet, additional material can be attached to the Annual Report.

2004 Winner:
Gamma Chapter

Excellence in Recruitment

To the chapter with excellence in recruiting by means of materials and marketing programs. Materials that can be shared with other chapters are most valuable. Chapters submit information on the Annual Report form. The Scholarship Committee selects the recipient. No special submission form required; yet, additional material can be attached to the Annual Report.

2004 Winner:
Beta Omicron Chapter

Excellence in Campus Service

To the chapter that best serves the Host College. Chapters provide ancillary learning experiences in the business division are encouraged to document their activities in their Annual Reports. The Scholarship Committee selects the recipient. No special submission form required.

2004 Winner:
Beta Tau Chapter



*More
awards on
page 10!*

2004 Student Officers

National Student President - Melissa Sperling

National Student Vice President - Curtis Jones

National Student Executive Board - Wanda Carr, Victoria Petrie, and Emilio Vasco

Alpha Beta Gamma - New Chapters

May, 2003 - April, 2004

Kappa Rho chapter at Bryant and Stratton (on-line division), West Seneca, NY
Adviser: Christine M. Gaiser

Rho Zeta chapter at National Institute of Technology, Cuyahoga Falls, OH
Adviser: Catherine M. Deryck

Kappa Zeta chapter at Houston Community System, Houston, TX
Adviser: Dr. Rudy Soliz

Basics of Success

1. Use your HEAD.

Success requires a great strategy. Too often I see idealists trying to build something that just doesn't make good sense. They don't have a budget, adequate financing, an effective strategy or common sense. They have a great idea and charge ahead, hoping that "somehow" customers will find them. Or that "somehow" things will work out. Success requires a smart, logical, effective strategy. Use your head!

2. Follow your HEART.

In addition to a good plan, success requires passion! No matter how good your plan, there will be challenges along the way and only passion, determination, faith and "insane optimism" will carry you through. If your heart isn't in it, don't even try! (I am convinced that often "procrastination" is really a great plan with no heat, no fire, behind it.) Super-achievers are passionate people! Follow your heart.

3. Create a TEAM.

Even marathon runners have a team of trainers, coaches, family and friends to encourage their "solitary" run. Writing my book has brought home again that writers need a TEAM of editors, publishers, publicists and printers. You will need mentors (a coach), employees or other "staff" to help you achieve your dream. Winners work in teams and un-

derstand the strength in numbers. Create a winning TEAM and trust them to help you.

4. The joy of hard, hard WORK.

Nothing happens until someone, somewhere, rolls up their sleeves and gets to work. In this "information age" we tend to forget that only WORK makes stuff happen. Whether it's the daily discipline of raising children, teaching school, ministering to your flock, or the more traditional work of driving a truck or making sales calls or working in the mill, human work is the basis for all RESULTS, and only results really count.

If possible, do work you love. And always look for ways to make things easier, more fun and more productive, but in the end, hard, hard work (actual productivity) is the basis for achievement.

Of course, there is more to life than achieving "success", but doing something worthwhile and leaving our mark in the world is a huge part of "the good life."

Whatever your dream, you can achieve it! You can even climb Mt Everest - people with prosthetic limbs have done it, and so can you! Or, you can start a business or retire early or mentor a child or create music. Whatever your heart desires, you can achieve it if you have a solid plan, a great team, and the willingness to work "until" it becomes a reality.

The Joys of Repeated Failure

For most of us, "failure" has a tragic and undeserved reputation as something bad and painful. It's very unfair, and it holds us back and limits our success. If "failure" had an attorney, it would have an excellent chance of winning a lawsuit for defamation and slander.

Too often, we view failure as reflecting on the person who "failed". We view them (or ourselves) as having poor judgment, poor skills, or lack of character! How absurd!

There are only a handful of ways to "fail", and I don't view any of them as bad.

First, you can "fail" by losing a competition. I remember talking to a high school athlete who defined himself as "slow" because he lost a race to the state's fastest sprinter, and from my days as a counselor, I remember a beautiful and talented woman who defined herself as "ugly" because in college she finished fourth in a beauty pageant. How, exactly, are those examples of "failure"?

Second, you can "fail" by not completing a project or achieving a goal. A friend of mine once enrolled in a graduate school, discovered it didn't suit her needs, and made the very wise decision to drop out and pursue other interests. For years, she was embarrassed by that, and considered it a "failure". Hmmmm.

Third, you may "fail" to get the results you expect from an experiment. It seems P. T. Barnum's circus always paraded through town to attract attention and sell tickets. One day, he needed a trumpet player, and offered a free ticket. A boy volunteered, picked up the horn, the parade marched off, and the boy was terrible! He couldn't play a note! Barnum grabbed the horn, shouting, "I thought you said you could play!" The boy's reply? "How should I know I couldn't play, I never tried before."

Fourth, unlike that young man, you can "fail" by refusing to try. Wayne Gretzky once noted, "You miss 100% of the shots you don't take." Enough said.

Failure is feedback, nothing more and nothing less. Failure means we did not get the results we

anticipated when we began a project. It means we learned something different than we expected. Failure means we tried, we were in the game, we took a risk, and got a result. Failure is what makes scientific and economic progress possible. It's what makes us fully human.

Everyone knows that Thomas Edison "failed" to create the electric light bulb through many thousands of experiments. Abraham Lincoln failed in business, lost elections, was considered ugly and unlikely to ever succeed, until he became one of our greatest

Presidents and saved the nation. TIME magazine once ran an article about one of Albert Einstein's "greatest blunders", a "blunder" astronomers are now using to understand the future of the universe.

The founder of IBM, Thomas Watson, was once asked the secret of success. Without hesitation, he immediately replied, "If you would increase your rate of success, you must first increase your rate of failure." How very true!

To succeed, you have to get in the game. You have to be willing to be a beginner, a novice, an amateur, even a fool. You have to start, and in the beginning, others with more experience, greater resources or talent may "beat" you. You may "lose." But, by being in the game, you will learn, you will get results, you will gain experience, wisdom and insight. And those are the assets that ultimately produce winners!

Get in the game. Take reasonable, creative risks. Be willing to lose or "fail". Learn to embrace unexpected and (sometimes) painful or expensive outcomes as part of the tuition for success. Unless you are willing to pay the price, there is no chance to reach the top of the mountain.

Go for it!

Philip E. Humbert, PhD.
<http://philiphumbert.com/>

Too often, we view failure as reflecting on the person who "failed".

Right: A lunch meeting with conference coordinator Ginny Fastje to discuss plans for 2005 leadership conference.

Standing: John D. Christensen--CEO, ABG, Ginny Fastje, Brenda Bogren--Executive Coordinator

Seated: Karl Fastje, Nick Petraglia



**ALPHA BETA GAMMA®
BUSINESS HONOR SOCIETY FOR COMMUNITY
COLLEGES**

**CONFERENCE 2005
CALL FOR PAPERS
Announcement**

**Teaching Elements of Leadership Concepts
and Skills at Community Colleges, or report
on Business Related Research**

Alpha Beta Gamma (www.abg.org) conference program committee invites proposals that address the teaching of elements of Leadership at the community college level, or a paper reporting on business related research. Selected papers will be presented to either a group of business faculty or business honor students at our Annual Leadership Meeting which is usually held in April.

Different aspects the teaching of leadership principles and concepts are acceptable either as specialized course development and practices, supplemental course materials, leadership games, leadership case studies, or the use of student life organizations to develop leadership skills. Papers reporting on business related research are also welcome.

The society has a conference in April details of which will be posted on the website. All those who submit proposals which are accepted by a jury of business professors will receive details about the conference. Accepted proposals are required to make a presentation at the annual meeting; details to follow. The paper will be published in our Honors Journal. The presentation should be designed to appeal either to a group of business faculty or business honor students. Proposals will be judged by business faculty advisers of Alpha Beta Gamma.

Please complete a Presentation Proposal form which can be submitted on line (www.abg.org) or mailed to: Prof. Marc Zagara, Georgia Perimeter College, 2101 Womack Road, Dunwoody, GA 30338

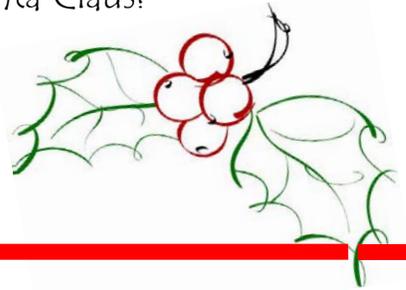
For late-breaking news and all kinds of good stuff, check out our website
www.ABG.org

Left: Article from Community College Times, Volume XVI, No. 19

Fun Holiday Quiz!

1. What do elves learn in school?
2. What is the difference between the Christmas Alphabet and the ordinary alphabet?
3. What Christmas Carol is a favorite of parents?
4. Why does Santa have three gardens?
5. What do snowmen eat for breakfast?
6. What do you get when you cross a snowman with a vampire?
7. How do sheep in Mexico say Merry Christmas?
8. What do you get if Santa goes down the chimney when a fire is lit?
9. What kind of candle burns longer, a red candle or a green candle?
10. What do you call people who are afraid of Santa Claus?

Answers on page 18!



Things I Learned From Noah's Ark

Everything I need to know, I learned from Noah's Ark--

1. Don't miss the boat.
2. Remember that we are all in the same boat.
3. Plan ahead. It wasn't raining when Noah built the Ark.
4. Stay fit. When you're 60 years old, someone may ask you to do something really big.
5. Don't listen to critics; just get on with the job that needs to be done.
6. Build your future on high ground.
7. For safety's sake, travel in pairs.
8. Speed isn't always an advantage. The snails were onboard with the cheetahs.
9. When you're stressed, float awhile.
10. Remember, the Ark was built by amateurs; the Titanic by professionals.
11. The whole world can change in only 40 days.
12. No matter the storm, there's always a rainbow waiting.



How Peak Performers Get More Done

In the long run, performance counts. In fact, only the things we actually DO really matter. The things we DO are how our lives are measured.

Generally speaking, our intentions do not count. The road to failure is "paved with good intentions." Even our values do not matter until and unless they are ACTED upon.

In the end, only performance counts.

Genius and education do not count - we all know bright, highly educated people who have made a mess of things. Our plans and hopes do not count, and even our faith counts for very little in this world. I recall a critical comment about a well-intentioned but ineffective friend who was described as "so heavenly minded she's no earthly good."

The key to success is knowing where to focus and how to get extraordinary RESULTS from our ordinary daily efforts.

Yes, of course I believe in genius and luck and good fortune, but the winners in life have all worked very hard. Whatever genius Einstein and Edison and Dickinson and Madam Currie brought to the game of life, they also WORKED very hard!

The key to unusual success is knowing WHAT to work on, knowing WHERE your talents give you the opportunity to make a HUGE difference. The key is not just working hard - everyone does that. Nor is the key found in ambition or desire - everyone has that.

The key is leverage, focus, patience, perseverance and persistence PLUS an element of genius (we all have that, as well) and effort. Archimedes said that with sufficient leverage he "could move the world", and through his ideas, he did! There is no force on earth "as powerful as an idea whose time has come" and fortunately, we ALL have powerful ideas!

Here are some practical suggestions to quickly maximize your results:

1. Clarity of purpose. Whatever it takes, know

your values and your priorities. Read. Keep a journal. Get organized and stay organized. Life is short - know where you are going and what you want to accomplish!

2. Eliminate the trivial. We are all tempted to do a thousand minor tasks every day. Peak performers just say no. They pay whatever it costs to delegate or avoid distractions.

3. Learn from experts. Invest in education and get a mentor and do what successful people do. As Tony Robbins says, "Success leaves clues," and if you do what successful people do, you will get similar results.

4. Stay the course. Persistence and patience pay off. We all know the saying, "If at first you don't succeed, try, try again," but the winners in life modify that.

They say, "If at first you don't succeed, try, try UNTIL!"

5. Hard, hard work. Every time I recommend hard work, I get emails from people who claim that success "should be effortless," and that when we do what we love, "we'll never work another day in our lives." But Edison slept in his laboratory and Betty Friedan was famous for her 18-hour days.

I believe the "good life" is about balance. Rest and play, and family and friends are important, and vacations help us renew our spirits. One of the best things I do is to read every day, but in the end, actually getting stuff DONE is essential! Work allows us to make a difference, to achieve success, and leave a legacy. Whatever it takes, get more stuff DONE!

If you would like to get more DONE and make this your BEST year ever, join us for the World-Class Life(tm) Conference in May. It could be one of the most relaxing and most powerful things you ever do! Identify your TOP priorities and GET THEM DONE! It is not enough to merely work hard.

The key is to be more EFFECTIVE, get more DONE, stay BALANCED and have FUN doing it!

The key to success is knowing where to focus and how to get extraordinary RESULTS from our ordinary daily efforts.

Best Student Presentation

Will be determined by a vote of all students attending the Annual Conference. A \$300.00 stipend will be conferred upon the winner/winning team at the Awards Dinner.

2004 Winners:

**Sandy McMurtrie and
Wanda Carr, Kappa Eta Chapter**

Alpha Beta Gamma College President of the Year

To a college president who has demonstrated, over an extended period of time, inordinate support for the mission of Alpha Beta Gamma. Nominations from Chapter Advisers accompanied by Curriculum Vitae and photo are sent to the Scholarship Committee, which selects recipients for this award.

**2004 Winner: Nathan L. Essex
Southwest Tennessee Community College**

The Dr. Robert Litro Distinguished Chapter President Award

To the most outstanding chapter president. Applicants must complete The Robert Litro Submission Form. The Hausman Siegel Restricted Fund funds this award. Mr. Robert Hausman, Chairman of the Board of Loews Hotels and Mr. Jerome Siegel, Chairman of Titan Industrial Corporation established this award. A stipend of \$300.00 and a plaque are provided to the recipient.

**2004 Winner: Prudence Caskey
Pensacola Junior College**

The Professor Steve Graham Memorial Award

To a student who is nominated by a faculty adviser in attendance at the Annual Leadership Meeting. Letter of nomination from chapter adviser is required. Stipend \$200.00. Plaque issued

**2004 Winner: Kingley Vibert
Davenport University**

The Dr. Mary Bone Competitive Essay Award

To the writer of the best essay, "What Alpha Beta Gamma Means To Me". This award recognizes the

outstanding contribution that Dr. Mary Bone, Adviser Emeritus at Pensacola Community College has made to her chapter and to the national organization. Stipend of \$500.00 and a plaque is provided to the recipient. A special restricted fund provides the stipend. The Dr. Mary Bone Competitive Essay Form must accompany each essay.

**2004 Winner: Janet Gasperson
Davenport University**

The Joseph Perry Creativity Award

To either an adviser or student who makes a significant editorial contribution to the Honors Journal. This award is funded by the Prof. Joseph Perry Creativity Fund. Recommendations for this award are made by the Editor in Chief of the Honors Journal and the Chief Executive Officer of the Society.

The Prof. C. George Alvey Distinguished Fellowship

Awarded by the Scholarship Committee to the chapter adviser who emulates the significant contribution made to Alpha Beta Gamma by Adviser Emeritus, C. George Alvey of the Rho Chapter. A stipend accompanies this award is funded by the C. George Alvey fund of Alpha Beta Gamma. Recipients become Fellows in the Society of Alpha Beta Gamma™. A \$200 stipend accompanies this award. Nominations by letter for this award should be sent to the Chief Executive Officer.

**2004 Winner: Pamela Donahue
Northern Essex Community College**

The Eva Bobrow Medallion of Excellence

Each chapter adviser may annually recommend one outstanding Alpha Beta Gamman who in serving as an officer of the chapter has contributed in an outstanding fashion and achieved excellent results for the chapter. Use the Eva Bobrow Medallion of Excellence Nomination form.

**2004 Winners:
Linda Burrows, Eta Delta
Wanda Butler, Zeta
Viljon Caka, Delta
Nikki Cheyne, Omega**

Continued from previous page

Janet Gasperson, Gamma Gamma
William Gilreath, Gamma Alpha
Marie Jackson, Chi Epsilon
Edith Lanes, Gamma Kappa
Megan Norman, Gamma
Rainey Thibedeaux, Alpha Alpha
Bridget Urquidez, Beta Tau
Aaron Young, Sigma

The Papps Award

To an Alpha Beta Gamman who transferred to the Wharton School at the University of Pennsylvania. Awarded by the Scholarship Committee. Bruce Papps alumnus of the Delta Chapter and President of Papps Capital, contributed to the restricted fund which provides this award. The faculty adviser must submit the Papps Award Form.

The Francis Cunningham, Esq. Memorial Essay Award

Applicants must submit a 500 word essay on the subject "Ethics In Business". The Scholarship Committee will judge essays and select the recipient. A \$300 Stipend and Plaque are awarded to the recipient. The winning essay will be published in the Honors Journal. The Francis Cunningham Esq. Memorial Competitive Essay form must be submitted with the essay.

2004 Winner: Magnagale Kone
Alpha Psi Chapter

The Peter J. Gleason Essay Award

Applicants must submit a 500 word essay on the subject Business and the Environment, Today and in Ten Years." The Scholarship Committee will judge essays and select the recipient. A \$300 Stipend and plaque will be awarded to the recipient. The winning essay will be published in the Honors Journal. The Peter J. Gleason Essay Award Form must be submitted with the essay.

2004 Winner: Marylou Mamrila
Gamma Gamma Chapter

The Cerrone Award

Awarded to a Chapter President who has done an outstanding job rejuvenating a chapter. The Cerrone Fund was created by Ray Cerrone, past President of

the Delta Chapter. A letter of nomination from the faculty adviser should be sent to the Scholarship Committee prior to the Annual Leadership Conference. A \$200 stipend accompanies this award.

2004 Winner: Victoria Petrie
Chi Epsilon Chapter

The Nathan Ansell Memorial Award

Awarded annually to the student who writes the Best Business Plan for a new business. A \$300.00 stipend and plaque will be offered to the recipient of the award. The Business Plan will be placed on the home page as part of a growing library of business plans, which Alpha Beta Gammans can use. This award honors the memory of member Nathan Ansell, founder of Ethan Allen, the nation's leading furniture company.

2004 Winner: Jason Mullinex
Beta Tau Chapter

The Steve Perri Memorial Essay Award

Sponsored by the National Dean's List. An essay describing the Pros and Cons of Being an Entrepreneur will be the basis of the award. Steve Perri was a chapter Vice President, and the President of a roofing company. An unfortunate work related accident took Steve's life. A \$300 stipend accompanies this award.

2004 Winner: Angenis Gonzalez
Beta Omicron Chapter

The Ester Cross-Carter Memorial Essay

This competition honors a true supporter of the Eta Delta Chapter who took a very special interest in Alpha Beta Gammans by being their greatest cheerleader and supporter. The mother of adviser Nancy Rocky, Ester Cross-Carter attended chapter meetings and events and was proud of her affiliation with Alpha Beta Gamma. She was the wind beneath the wings of the Eta Delta Chapter. A 500-word essay on the theme "Helping Others" is the basis for this award. A \$300.00 stipend and plaque will be offered to the recipient of the award.

2004 Winner: Kimberly Tworig
Eta Delta Chapter

Continued on page 21

Hurricane Hits Holme

All ABG's thought of our members in the Hurricane Belt during this storm season. It was good to hear from Chuck Holmes and know he is safe and well.

Ginny:

So nice to hear from you. Glad you made out well in the storms. Our daughter Dona lives in Brooksville and she also made out well. All they had was limbs on the ground. They never lost electricity, but some in the area were out for weeks.

We came out very well in the storm. Some roof damage to all the condos buildings—some worse than others. Ours not too bad, but we are all going to get new roofs. No structural or water damage to our unit. We went to Merelyn's sister's in Dallas for the storm. We were planning to leave on Wednesday with everybody else, but after listening to the news Monday night with all the evacuation orders decided to leave Tuesday morning. We got everything ready for the hurricane—deck furniture in, final tie-down check on the boat, etc.—and left about 5:30 Tuesday morning. Good thing. Had we waited until midmorning, we would have been gridlocked in traffic. Had we waited until Wednesday, travel would have been impossible.

We had a nice visit with sister Carol and her hubby Shannon, eyes glued on the Weather Channel as the storm appeared to be coming up the middle of Mobile Bay, placing our house in the worst of harm's way. I kept rooting for a turn of only 4 or 5 degrees to the right and, sure enough, I got the turn. Just before landfall, it took a slight jog and coasted in to our east. Had it not taken that turn, I believe our condo would have been leveled and our new (one month old) boat would have ended up in Birmingham. Needless to say we were extremely thankful when we returned on Tuesday to a habitable home—water we couldn't drink and no electricity or sewage but we had survived. We camped in for a while, cooked on a one burner Coleman, got free ice from the National Guard (God bless them!), had romantic candle-light suppers and made frequent visits to Walmart, which had workable facilities. Our electricity came on Thursday the 23rd and sewer started working Saturday (yea!). We got drinkable water on Monday. We were blessed.

Yes, please send us the information about the conference. We would love to see everybody again.

Chuck

The Greatest Business Books Ever Written

The 7 Habits of Highly Effective People -

Stephen R. Covey

101 Business Ratios - Sheldon Gates

A Random Walk Down Wall Street -

Burton G. Malkiel

Atlas Shrugged - Ayn Rand

The Millionaire Next Door - Thomas J. Stanley,

Ph.D., William D. Danko, Ph.D.

The Goal - Eliyahu M. Goldratt

The 7 Habits of Highly Effective People -

Stephen R. Covey

101 Business Ratios - Sheldon Gates

A Random Walk Down Wall Street -

Burton G. Malkiel

Atlas Shrugged - Ayn Rand

The Millionaire Next Door - Thomas J. Stanley,
Ph.D., William D. Danko, Ph.D.

The Goal - Eliyahu M. Goldratt

The Social Psychology - Karl E. Weick

Diffusion of Innovations - Everett M. Rogers

The Human Side of Enterprise -

Douglas McGregor

The Soul of a New Machine - Tracy Kidder

The Practice of Management - Peter F. Drucker

Competitive Strategy - Michael Porter

Out of the Crisis - W. Edwards Deming

Creativity in Business - Michael Ray and

Rochelle Myers

Closing in on the Gender Divide

When it comes to small businesses' use of the Internet, gender differences do exist; however, the 4th Annual Small Business Internet Survey shows the gender divide is closing...

Confidence Level

Female small business operators' (females) confidence in their knowledge of doing business using the Internet lags behind male small business operators (males); however, females demonstrate greater confidence that they understand how their customers and competitors use the Internet.

Knowledge of the Internet

- Females — 56 percent rated their knowledge a seven or higher
- Males — 66 percent rated their knowledge seven or higher

Knowledge of e-commerce

- Females — 45 percent rated their knowledge seven or higher
- Males — 54 percent rated their knowledge seven or higher

Knowledge of how customers use the Internet

- Females — 44 percent rated their knowledge of seven or higher
- Males — 44 percent rated their knowledge seven or higher

Knowledge of how competitors use the Internet

- Females — 58 percent rated their knowledge of seven or higher
- Males — 41 percent rated their knowledge seven or higher

Value of the Internet

Females place higher value in the Internet than their male counterparts, especially when considering the future of their business.

Importance of the Internet to the future of their business

- Females — 47 percent rated the importance a seven or higher

- Males — 37 percent rated the importance a seven or higher

Importance of on-line sales capability

- Females — 50 percent rated the importance a seven or higher
- Males — 24 percent rated the importance a seven or higher

Importance of security

- Females — 65 percent rated the importance a seven or higher
- Males — 52 percent rated the importance a seven or higher

Importance of customer database management systems

- Females — 56 percent rated the importance a seven or higher
- Males — 61 percent rated the importance a seven or higher

Usage of the Internet

Both females and males have embraced mainstream Internet tools and have started adopting more advanced uses of the Web.

Have high speed Internet connections (including T1, T3, and satellites)

- Females — 23 percent
- Males — 29 percent

Use a domain name for their Web sites

- Females — 90 percent
- Males — 97 percent

Use the Internet for research and communications

- Females — 54 percent
- Males — 46 percent

Use for Internet e-mail

- Females — 64 percent
- Males — 58 percent

Use for Internet banking

- Females — 30 percent
- Males — 35 percent

<http://www.tulenko.com/Other/VerizonSurvey2.html>

Transferring - Which School is Right For You?

Members of the Accreditation Council (AACSB)

(Only Schools with at least Bachelors, no MBA only schools)

The American Assembly of Collegiate Schools of Business, an organization of institutions devoted to higher education for business administrations and management, was formally established in 1916. The membership of the Assembly has grown to encompass not only educational institutions but business, government, and professional organizations as well, all seeking to improve and promote higher education for business and working to solve problems of mutual concern.

University of Akron	College of William and Mary	Kansas State University
University of Alabama	University of Colorado at Boulder	Kennesaw State College
University of Alabama at Birmingham	University of Colorado at Colorado Springs	Kent State University
University of Alabama in Huntsville	University of Colorado at Denver	University of Kentucky
University of Alaska Anchorage	Colorado State University	Lamar University
University of Alaska Fairbanks	University of Connecticut	La Salle University
University of Albany	Creighton University	Universitie Laval
University of Alberta	University of Dayton	Lehigh University
Alfred University	University of Delaware	Louisiana State University
The American University	University of Denver	Louisiana State University in Shreveport
Appalachian State University	DePaul University	Louisiana Tech University
University of Arizona	University of Detroit Mercy	University of Louisville
Arizona State University	Drake University	Loyola University
Arizona State University West	Drexel University	Loyola University Chicago
University of Arkansas	Duquesne University	Loyola College in Maryland
University of Arkansas at Little Rock	East Carolina University	Loyola Marymount University
Arkansas State University	East Tennessee State University	University of Maine
Auburn University	East Texas State University	Marquette University
Auburn University at Montgomery	Eastern Illinois University	University of Maryland
Babson College	Eastern Michigan University	University of Massachusetts Amherst
Ball State University	Eastern Washington University	University of Massachusetts Lowell
University of Baltimore	Emory University	Massachusetts Institute of Technology
Baruch College	University of Florida	McNeese State University
Baylor University	Florida Atlantic University	The University of Memphis
Bentley College	Florida International University	University of Miami
Binghamton University	Florida State University	Miami University
Boise State University	Fordham University	The University of Michigan
Boston College	Fort Lewis College	The University of Michigan – Flint
Boston University	Francis Marion University	Michigan State University
Bowling Green State University	George Mason University	Middle Tennessee State University
Bradley University	George Washington University	Millsaps College
Brigham Young University	Georgetown University	University of Minnesota
Bryant College	University of Georgia	University of Mississippi
The University of Calgary	Georgia Institute of Technology	Mississippi State University
University of California at Berkeley	Georgia Southern University	University of Missouri – Columbia
California Poly. State Univ., San Luis Obispo	Georgia State University	University of Missouri – Kansas City
California Sate Polytechnic University, Pomona	Gonzaga University	University of Missouri – St. Louis
California State University, Bakersfield	University of Hawaii	University of Montana
California State University, Chico	Hofstra University	Montana State University
California State University, Fresno	University of Houston	University of Montevallo
California State University, Fullerton	University of Houston – Clear lake	Murray State University
California State University, Hayward	University of Houston – Downtown	University of Nebraska - Lincoln
California State University, Long Beach	Howard University	University of Nebraska at Omaha
California State University, Los Angeles	University of Idaho	University of Nevada, Las Vegas
California State University, Northridge	Idaho State University	University of Nevada, Reno
California State University, Sacramento	University of Illinois at Chicago	University of New Hampshire
California State University, San Bernardino	University of Illinois at Urbana-Champaign	University of New Mexico
Canisius College	Illinois State University	New Mexico State University
Carnegie Mellon University	Indiana State University	University of New Orleans
Case Western Reserve University	Indiana University	New York University – Stern
University of Central Arkansas	Indiana University-Northwest	Nicholls State University
University of Central Florida	Indiana University - Purdue	Norfolk State University
Central Michigan University	Indiana University at South Bend	The University of North Carolina at Chapel Hill
Central Missouri State University	Indiana University Southeast	The University of North Carolina at Charlotte
University of Cincinnati	University of Iowa	University of North Carolina at Greensboro
Clark University	Iowa State University	University of North Carolina at Wilmington
Clark Atlanta University	Jackson State University	North Carolina State University
Clarkson University	James Madison University	University of North Dakota
Clemson University	John Carroll University	University of North Florida
Cleveland State University	University of Kansas	University of North Texas
College of Charleston		

continued on the next page

Transferring?

continued from previous page

Northeast Louisiana University
Northeastern University
Northern Arizona University
University of Northern Colorado
Northern Illinois University
University of Northern Iowa
University of Notre Dame
Oakland University
The Ohio State University
Ohio University
The University of Oklahoma
Oklahoma State University
Old Dominion University
University of Oregon
Oregon State University
Pace University
Pacific Lutheran University
University of Pennsylvania – Wharton
The Pennsylvania State University
University of Pittsburgh
University of Portland
Portland State University
Purdue University
Radford University
Rensselaer Polytechnic Institute
The University of Rhode Island
University of Richmond
Rider University
University of Rochester
Rochester Institute of Technology
Rollins College
Rutgers University – Camden
Rutgers University – New Brunswick
Rutgers University – Newark
Saint Cloud State University
St. John's University
Saint Louis University
Salisbury State University
University of San Diego

San Diego State University
University of San Francisco
San Francisco State University
San Jose State University
Santa Clara University
Seattle University
Seton Hall University
Shippensburg University
University of South Alabama
University of South Carolina
University of South Dakota
University of South Florida
Southeastern Louisiana University
University of Southern California
Southern Illinois University at Carbondale
Southern Illinois University at Edwardsville
Southern Methodist University
University of Southern Mississippi
Southwest Missouri State University
SUNY Buffalo
Stephen F. Austin State University
Suffolk University
Susquehanna University
Syracuse University
Temple University
The University of Tennessee at Chattanooga
The University of Tennessee at Knoxville
The University of Tennessee at Martin
Tennessee State University
Tennessee Technological University
The University of Texas at Arlington
The University of Texas at Austin
The University of Texas at El Paso
The University of Texas at Pan American
The University of Texas at San Antonio
Texas A&M University
Texas Christian University
Texas Tech University

University of Toledo
Towson State University
Tulane University
University of Tulsa
University of The Pacific
University of Utah
Utah State University
Valdosta State University
Valparaiso University
University of Vermont
Villanova University
University of Virginia – McIntire
Virginia Commonwealth University
Virginia Polytechnic Institute
Wake Forest University – Wayne Calloway
University of Washington
Washington University
Washington & Lee University
Washington State University
Wayne State University
Werber State University
University of West Florida
West Georgia College
West Virginia University
Western Carolina University
Western Illinois University
Western Kentucky University
Western Michigan University
Western Washington University
Wichita State University
Winthrop University
University of Wisconsin – Eau Claire
University of Wisconsin – La Crosse
University of Wisconsin – Madison
University of Wisconsin – Milwaukee
University of Wisconsin – Oshkosh
University of Wisconsin – Whitewater
Wright State University
University of Wyoming
Xavier University

Alpha Beta Gamma International Business Honor Society

Eligible Disciplines

Accounting	Computer Programming	Industrial Relations	Range Management
Advertising	Conservation & Regulation	Investments & Securities	Recreational Management
Agricultural Business	Culinary Management	Legal Secretary	Restaurant Management
Arts Management	Dairy Management	Management Information Systems	Secretarial Science
Aviation Management	Data Processing	Management Science	Small Business Management
Banking	Environmental Design	Market Research	Systems Analyst
Broadcasting, Radio, TV	Economics	Marketing Management	Textile Engineering
Business Administration	Entrepreneurship	Medical Secretary	Theatre Management
Business Economics	Fashion	Mortuary Science	Trade Management
Business Journalism	Fashion Merchandising	Office Technologies	Transportation Management
Business Management	Finance	Operations Research	Travel & Tourism
Business Statistics	Graphic Design Technology	Paralegal	Wildlife Management
Casino Management	Hotel Management	Personnel Administration	Word Processing
Communications	Human Resource Management	Postal Services Management	
Communication Technology	Industrial Management	Public Administration	
Computer Information Systems	International Business	Public Relations	
	International Public Relations		

Chapter Fundraiser Ideas

Great fundraiser ideas--please share your successful fundraisers!

We do three fundraisers per year—one for each quarter. We have been very successful selling raffles at \$1.00 per chance. During our Fall Quarter fundraiser, we raise monies for the Christopher Zorich Foundation every year for his Holiday from the Heart Christmas Campaign, and we generate for them any where from \$800 to \$2,000. Since Christ Zorich was a former Chicago Bear's linebacker, we have established a wonderful relationship with his group. This past Fall, we raffled 18 Christopher Zorich memorabilia with certificates of authenticity, so people had 18 chances to win things like a football, mini helmet, biographies, photos, official NFL caps, trading cards, sweatshirts—all with his signature. With a chapter following of roughly 30 members (25 participants to be exact), and the expectation that everyone will at least try to sell anywhere from \$100-200 worth of raffles (they have four weeks to do it), we were rather successful in raising \$2,039 this year with all of the cash proceeds going directly to The Christopher Zorich Foundation. This past Winter Quarter, we raffled three Valentine's Day Sweetheart Gift Baskets that contained at least \$100 worth of goodies in each basket. These baskets contain things like Champagne flukes with a bottle of Sparkling Apple Cider, scented candles, chocolate candy, stuffed animals, hidden cash, sterling silver heart-shaped necklace, pot-pourri, fragrant body lotions, picture frames, etc. These baskets were a HUGE HIT and this past quarter, we raised \$1,542.

Linda Chambers
Gamma Kappa Adviser

I enjoyed the Honors Journal for the Fall 2003. I do have an idea if you might be able to post to all chapters for a fundraising idea. My secretary, Marie Jackson for the Chi Epsilon Chapter found a company that sells party supplies, invitations, etc. at a bulk price. If the chapters make an order for bulk orders they can possibly resale for a slightly higher price for a fundraiser for their chapters.

Chi Epsilon is looking into this for the graduation supplies we want to sell for all the graduates prior to May 2004. The website is www.orientaltrading.com a member has already placed an order with them and said they are excellent in service.

Victoria Petrie
President of Chi Epsilon

Gamma Gamma has been very successful with our sales of ButterBraids. These are hand-braided pastries with layers of 100% real butter, filled with a variety of delicious fruits, cream cheese, and cinnamon fillings. The braids come frozen and can be kept for six months to a year. When ready to use, they are left out to defrost and raise and then baked-filling the kitchen with a wonderful aroma. They are quality products-and taste homemade. The braids sell for \$9.00 each with a profit to the chapter of \$3.80 each braid.

Gaye Andersen
Gamma Gamma Adviser

Playa del Carmen, Mexico Invaded by Business Students

The Reef Club PlayaCar in Playa del Carmen, Mexico was host to the 2004 Alpha Beta Gamma National Leadership Conference despite the previous nights cancellations at the initial location.

Money exchange, passports, cautious flight attendants would begin the journey for some seventy members and advisors from across the United States.

Would the conference be three days of fun, or business as usual? On April 15 ABG members invaded the Reef Club, finding their rooms and finding faces that are familiar is how the day went. A major aspect for these conferences is for the members to meet people and make friendships to last a lifetime while presenting them respectfully.

During day two the members would find themselves in stimulating conversations and presentations on how to better their chapters, but once the sun went down and the moon rose it was time to enjoy the town. Day two of the conference allowed the members some free time in the afternoon and evening.

Senior Frogs, a popular hotspot for tourists was stop one for ABG members. Dancing, karaoke, and a lifetime of memories were the themes for the night. Members would be found on the dance floor with friends and new acquaintances, while others were seen on the club's beach side tables.



Midnight hit and studious members returned to the hotel for their beauty sleep while those that were still able would end up at various other hotspots in the vicinity.

Day three and back to business for the members as more presentations took place. Taking place was also nominations for officers and board members. Those familiar with the process would arrive early, enjoy breakfast and start the grueling process.

Nominations began at the start of the day. President nominations were held first, to include Melissa Sperling, Ruth Hughbanks, Megan Norman. Vice President next included, Curtis Jones and Vijon Caka.

Last would be the nominations for student executive board.

“Student executive board is a privilege to allow those interested to move up in ranks with ABG. To be nominated for one of three positions is an honor that comes from everyone in attendance at the conference,” said one member. Nominations were in, Wanda Carr, Victoria Petrie, Emilio Vasco, Jerry Maselli, and Linda Burrows were the five in running for the three spots open.

More presentations would follow and another stimulating morning was over. It was time to enjoy more of Playa. Some would be seen enjoying the delicious lunch spread in the dining room, while others were out in the sun on the beach. Then some were found in town buying souvenirs for their friends and family.

Awe struck by the surroundings some would be found at an American tradition, McDonalds. They couldn't resist their Quarter Pounder temptation.

As another day came to an end, the night would bring a familiar feeling of competition. The annual awards banquet brought everyone together again for surprises and awards.

A longer banquet dinner to include a four course meal would keep everyone anxious to begin the awards portion. Finally, time it was.

Kingley Vibert, now a published author, would give his farewell speech and allow Ms. Ginny Fastje to perform the awards ceremony. Twenty two awards later and several thousand dollars passed out, the awards dinner was over. It's nearly 11pm and the members are still ready to go out. Some would emerge by the pool while others would make their way back to town to enjoy the hotspots.

Night three is always long for everyone since it's the last night everyone sees each other for a year. Some sleep, others don't, while some learned to go with the flow.

After an amazing three days in paradise it was time the conference had to end. Simply memories for most became promising beginnings for others.

Continued on next page

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New officers and board members and new friendships were gained this conference.

Using everything the members were taught, the chapters will be updated, involved more than ever before and able to raise the funds to better their chapters'.

Every year it must end, and end it did in Playa del Carmen. Until next year, Adios!

*Victoria Petrie, Southwest TN
Community College*



Friends

I've learned...

That life is like a roll of toilet paper. The closer it gets to the end, the faster it goes.

I've learned...

That we should be glad God doesn't give us everything we ask for.

I've learned...

That money doesn't buy class

I've learned...

That it's those small daily happenings that make life so spectacular.

I've learned...

That under everyone's hard shell is someone who wants to be appreciated and loved.

I've learned...

That the Lord didn't do it all in one day. What makes me think I can?

I've learned...

That to ignore the facts does not change the facts.

I've learned...

That to ignore the facts does not change the facts.

I've learned...

That when you plan to get even with someone, you are only letting that person continue to hurt you.

Alpha Beta Gamma National Scholarship List

Ashland University
Auroro University
Babson College
Bentley College
Bloomfield College
Bradford College
Bluefiel College
Brenau University
Caldwell College
California Lutheran University
Canisius College
Central Wesleyan College
Charleston Southern University
Clarkson University
Clark Atlanta University
Coppin State College
Daeman College
De Paul University
Drexel University
Duquesne University
Eastern College

Eckerd College
George Washington University
Gustavus Adolphus College
Iona College
John Brown University
Johnson & Wales University
Juniata College
Kings College
Le Moyne College
Lees – McRae College
Lenoir Rhyne College
Liberty University
Limestone College
Lincoln Memorial University
Linfield College
Livingston University
Long Island University, CW Post
Manhattan College
Mercy College
Mississippi University for Women
Neumann College

New England Culinary Institute
New Mexico Institute of Mining and Tech.
New York School of Interior Design
Niagara University
Northeast Missouri State University
Kirksville
Northeastern State University, OK
Northeastern State University, MA
Notre Dame College of Ohio
Pace University
Rensselaer Polytechnic Institute
Rust College
Saint Vincent College
St. John's University
SUNY Binghamton
SUNY Buffalo
Teikyo Marycrest University
University of Pittsburgh at Bradford
University of Findley
University of Tampa



Looking For a Job?

www.ajb.dni.us
www.careerpath.com
www.monster.com
www.careermag.com
www.VJF.com
www.careermosaic.com
www.careerbuilder.com
www.bestjobsusa.com
www.cweb.com
www.umn.edu/apn
www.americasemployers.com
www.atb.org
www.career.com

www.careerexchange.com
www.careershop.com
www.dice.com
www.nets.com
www.engineeringjobs.com
www.espan.com
www.iccweb.com
www.hotjobs.com
www.jobcenter.com
www.jobsingovernment.com
www.jobtrak.com
www.thejobmarket.com

Answers to quiz, page 8: 1. the "elf"abet 2. Noel 3. Silent Night 4. So he can
Hoe, hoe, hoe 5. Frosted Flakes 6. frostbite 7. Fleece Navidad 8. Crisp Cringle
9. neither—they both burn shorter 10. Claustrophobic.



Ancell's Traits of Success

(As Defined by Professor John D. Christesen)

Nathan Ancell, founder of Ethan Allen Furniture Company, has achieved a national reputation for having been able to attract the most talented people to his firm. Dedicated and committed people helped to build his firm to be one of the largest in the nation

Here is a list of the traits for success which Nathan Ancell used in hiring people. Why not go through the list, rank yourself for 1 to 10 being best. Then have someone who knows you well to rank you. Discuss the variances and put together a program to strengthen those traits which need strengthening. You'll be on the road to success.

Faculty members have permissions to reproduce and use the list. Alpha Beta Gammas can share the list with classmates and friends.

Leadership: Others will follow your ideas or do what you want them to do.

Dedication: You have total belief in yourself and what you are doing.

Conceptual Skills: You can manipulate abstract data in your brain and play "what if" games with different scenarios.

Self-Confidence: You are sure of your talent, skills and abilities.

Ambition: You desire to rise to higher levels of responsibility and knowledge.

Honesty: You are truthful with yourself and with others and people know it.

Builder: You feel good about achievement and making things happen.

Wants Responsibility: You like authority and can take the blame when it's your fault.

Consistent: You usually are constant and unwavering on issues and ideas.

Respectful: You believe in the dignity of all humankind.

Committed: You put all your energies into your projects and can handle frustration. Others watch you and want to work harder.

Feel for Numbers: You like finance and watching numbers change because of your actions. You don't panic when numbers spell trouble.

Talent Picker: You have the ability to attract highly motivated and eclectic people to work and play with you.

Sense of Humor: You can laugh at the world and yourself.

Physical Strength: You take care of your body and feed it well.

Imagination: You can envision creative and innovate ways of doing things.

Problem Solver: You go beyond symptoms to pathologies.

Analyst/Questioner: You don't mind burying yourself in numbers or picking ideas apart, you know when to ask questions and when to listen.

Drive: You have an inner mechanism which pushes you.

Has Vision: You understand the importance of vision and you know what you want to create.

Accomplishment: You feel good after making things happen or creating ideas.

Risk Taker: You do not hesitate to make difficult decisions without having complete knowledge. You trust your "gut."

Persistent/Tenacious: You stay with a problem or line of thought until it is resolved.

Ancell's Traits of Success

Sensitive: You make yourself aware of other's feelings and you try to respond to their people's needs. You put yourself in others' shoes.

Sincere/Honest: you really believe in what you say and what you do. You speak truthfully and do not say just what others want to hear.

Enthusiastic: You love life. You love being a part of the world and a part of an organization. You dive into things. Others "feel" your enthusiasm.

The Sophia Abeles Essay Award

Sponsored by the National Dean's List honoring Mrs. Sophie Abeles, a distinguished benefactress of community college education, an award for the finest 500 word-essay entitled "Learning" will be granted each year. Mrs. Abeles truly believed that it is learning and education, which advance society. A \$300.00 stipend and plaque will be offered to the recipient of the award. The essay should concentrate on how learning has improved and changed one's life or future.

2004 Winner: Rebecca Anderson, Beta Tau Chapter

The Zagara Competitors Award

This award presented in honor of Chapter Adviser Marc Zagara is awarded annually to an outstanding athletic who is also an Alpha Beta Gamman. Faculty advisors nominate their campus' outstanding athletic for this award. Letters of nomination should be forwarded to Prof. Marc Zagara who in turns makes recommendations to the Scholarship Committee. A \$300.00 stipend and plaque will be offered to the recipient of the award.

2004 Winner: Kathryn Rayl, Sigma Chapter

Check These Sites Out

- | | |
|--|---|
| A. T. Cross - http://www.crossusa.com | International Paper - http://www.jpaper.com |
| Advanced Micro Devices - http://www.amd.com | Jaguar Cars - http://www.jaguarcars.com/us |
| Alpha Beta Gamma - http://www.abg.org | J.P. Morgan - http://www.jpmorgan.com |
| Amway - http://www.amway.com | Levi, Ray & Shoup, Inc. - http://www.Irs.com |
| Andersen Consulting - http://www.ac.com | McAfee Associates - http://www.mcafee.com |
| Arthur Andersen - http://www.arthurandersen.com | Mercury Sable - http://www.mercuryvehicles.com |
| Avnet IMS - http://www.ims.avnet.com | Merrill Lynch - http://www.merrill-lynch.ml.com |
| The AXA Group - http://www.axa.com | Microsoft - http://www.microsoft.com |
| The Bean Company - http://www.baan.com | NASDAQ - http://www.nasdaq.com |
| Cascade Communications - http://www.casc.com | NetworkMCI Conferencing - http://www.MCI.com |
| Cisco Systems - http://www.cisco.com | Novell, Inc. - http://www.novell.com |
| Connex - http://www.connex.com | Open Market, Inc. - http://www.openmarket.com |
| Credit Suisse First Boston - http://www.csfb.com | Oracle Corporation - http://www.oracle.com |
| Deloitte & Touche - http://www.dttus.com | PeopleSoft - http://www.peoplesoft.com |
| Enron - http://www.ENRON.com | PictureTel - http://www.PictureTel.com |
| Fidelity Investments - http://www.fidelity.com | Prudential Sec. - http://www.prudential.com |
| First Union National Bank -
http://www.firstunion.com | Renaissance Hotels -
http://www.renaissancehotels.com |
| Ford Expedition - http://www.ford.com | Saab USA - http://www.saabusa.com |
| France Telecom - http://www.francetelecom.com | SkyTel - http://www.skytel.com |
| Hewlett-Packard - http://www.hp.com | Sun Microsystems - http://www.sun.com |
| Hilton Hotels Corp. - http://www.hilton.com | Toyota in America - http://www.toyotausa.com |
| In Focus Systems - http://www.infocus.com | United Airlines-Mileage Plus - http://www.ual.com |
| Information Builders, Inc. - http://www.infocus.com | United Parcel Service - http://www.ups.com |

It's good to be rich!

The RICHNESS of your life is not dependent on cash, or assets, or anything else. You don't have to have more money or own a business or get a raise, or move to a new city. The richness of your life is strictly up to you and depends on only a few simple, daily disciplines.

Here are a few suggestions:

1. The Daily Discipline of having FUN!

Every day, hug someone you love, play catch, dance, take a nap or go for a run. Do something you love and do it every day. Of course, you'll want to schedule work and errands, but be SURE that first of all, you schedule time to actually LIVE your life. Have fun!

2. The Daily Discipline of Planning.

John Lennon said that "life is what happens while you are making other plans." Every day, just before bed or first thing in the morning, CHOOSE your priorities. Review your goals and values, and choose your activities accordingly. Of course, you'll want to include the daily tasks of life, but make sure your VALUES show up as well!

3. The Daily Discipline of Learning.

Our world is changing and those who do not learn, are destined to fall every further behind. Every day, read for 30 to 60 minutes. Every day listen to audio programs in your car or while you exercise. Watch educational TV programs. Attend concerts, classes and workshops. If you aren't learning something new, you are falling behind.

4. The Daily Discipline of Thinking.

Henry Thoreau wrote that he went to the woods to "live deliberately," and that's a GOOD thing!

Philip E. Humbert, PhD.
<http://philiphumbert.com/>

I.Q. Test

Here are some real puzzlers for you!
Decipher the hidden meaning of each set of words.

timing tim ing

1/4 1/4 1/4 1/4

Hand

Hand

Hand

Deck

Dr. Dr.

gges egsg

gegs segg

THE END



THE END



EEQ
UAL
SMC

S O E S
H W R

Answers on page 23

Ten Ways to Cope with Stress

From University Learning Center—University of North Dakota

- Recognize that stress is inevitable, an essential part of life, and also potentially harmful; you automatically prepare yourself to cope with it.
- Learn to identify signs of stress and their sources. Try to become acquainted with your own stress moods and have a sense of the amount of stress you can manage without energy breakdown.
- Develop the ability to interpret stress events in a positive way. The energy from stress can be channeled into a constructive form and can be a helpful tool to initiate changes in your lifestyle.
- Be aware of your own power. Marcus Aurelius noted, “If you are distressed by anything external, the pain is not due to the thing itself, but due to your estimate of it.” You do have the power to control your own stress response.
- Plan your response to stress. Certain events in your life are repeated, and you can learn to anticipate a crisis. Determine that you will manage the next one with greater calmness. Example: You may be able to postpone a decision about moving, changing jobs, etc., until you can handle it better.
- Treat yourself positively. Worry is neither profitable nor constructive. Do what you can about a situation, and then move on to other things. Affirm to yourself that you do your best, that you do all you can, and that things will work out well. Think positively, such as: Today, I will accomplish... This is much better than negative, hand wringing indecisiveness.
- Work on being open and politely assertive. Suppressed feelings, anxieties, self doubts, and low esteem are among major stresses that lead to illness and disease. Expressing feelings in a clear and direct way, non-defensive yet non-threatening, can be a great tension reliever.
- Develop a repertoire of assertive skills. For example, act on your own best interest. Express emotion. Respect rights and needs of others. Stand up for your rights without fear or anxiety.
- Make your personal guidelines. Don't set self expectations too high or create a state of frustration and time pressure. Re-evaluate your goals periodically. Other examples:
 - Do one thing at a time
 - Keep some humor
 - Treat people with respect
 - Take steps to improve important relationships
 - Accept the reality of the world
 - Be in touch with your needs
 - Remember there are always options
 - Cultivate your strengths and capitalize on them
 - Don't look back
 - Choose to be well
- Consider changing the part of your life that brings about chronic stress. When all other attempts fail to relieve stress, there may be a need to eliminate the source.

ABG RESUME PAPER AVAILABLE

Special resume paper which indicates membership in Alpha Beta Gamma is available from the national organization advisers can request supplies at the adviser home page or fax your requests to Brenda Brogden (914) 785-6481.

Humor:

Quips and Quotes Worth Pondering

I love cooking with wine. Sometimes I even put it in the food.

If it weren't for STRESS I'd have no energy at all.

Whatever hits the fan will not be evenly distributed. Everyone has a photographic memory. Some just don't have any film.

I always know God won't give me more than I can handle but some times I wish He didn't trust me quite so much.

Dogs have owners. Cats have staff.

If you look like your passport picture, you probably need the trip.

Bills travel through the mail at twice the speed of checks.

Some days are a total waste of makeup.
Chocolate chunk: A balanced diet is a cookie in each hand.

Middle age is when broadness of the mind and narrowness of the waist change places.

Answers from puzzle on page 20

1. *Split second timing*
2. *Close quarters*
3. *All hands on deck*
4. *A paradox*
5. *Scrambled eggs*
6. *Head and shoulders above the rest*
7. *The beginning of the end*
8. *$E=mc^2$*
9. *Scattered showers*

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